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SNATIKA

Boosting Careers of Professionals



BACHELORS PROGRAM IN BUSINESS MANAGEMENT AND STRATEGY - UOG

18 - 24 MONTHS | ONLINE

www.snatika.com

WES
Recognised

EDUCATION PARTNERS

othm
qualifications

**UNIVERSITY OF
GLOUCESTERSHIRE**

IDM
Creating Opportunities
Nurturing Achievers

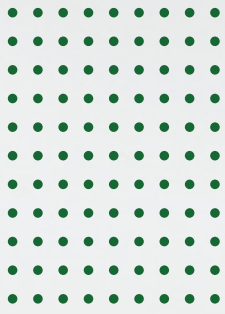


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SNATIKA™

Boosting Careers of Professionals

WHAT IS SNATIKA?

Back in 2020, we saw many hard-working senior professionals stuck in the same position without any prospect for growth. The simple but overlooked reason for this glass ceiling was the lack of reputed academic qualifications on their CV. This lack haunted their career prospects during the pandemic and the subsequent economic disruption. It might be even more so in the future.



The situation was unfair because, due to their commitments and age, senior professionals were deprived of opportunities to pursue any reputed qualifications without hurting their career prospects, financial stability, or family commitments. The idea of enrolling for a Degree/Diploma/Certificate moving away from their hometown, and quitting their jobs was impractical and scary.

Being in the education industry for years, we wanted to help them out of this rough spot. Above all, we wanted to create an online platform where they could pursue their Degree, Diploma or Certificate programs without quitting their jobs, moving away from their families, or getting into debt without a source of income.

This is how SNATIKA was created in Mumbai, India. Our founders and the team had decades of experience in

the education industry, which gave us a head start. We knew our adult learners needed nothing less than a reputed and globally recognised degree/diploma/certificate to make it to the top. We partnered with reputed international education institutions to provide our learners with relevant and prestigious academic qualifications. SNATIKA has also been ISO certified for its Admission Process and Academic Delivery Process. We continue to provide one of the largest bouquet of programs exclusively for senior professionals across different domains.

Our mission is to serve senior working professionals with a fair opportunity to pursue career-enhancing professional programs through our state-of-the-art Learning Management System.

Meet the TEAM

Get to know the team working behind the scenes to provide you with the highest-quality online education.



Sunil Janardhan

Founder Director

Sunil is a seasoned professional with 28 + years of rich experience in conceptualising and driving high-end

strategic business models across diverse global economic hot-spots. Sunil has the privilege of travelling & doing business pan India & across 33 countries worldwide.

He has extensive hands-on experience and knowledge of Africa, Middle East, Asia & CIS markets. He has successfully managed different cultures, team members & partners across demographics/industries. He comes with expertise in International Business, Consulting, Sales & Marketing, Profit Centre Operations, Business Development,

Key Account Management, Product Launches and Distributor/ Channel Management.

He has also been part of various strategic tie ups & JV's. Sunil specialises in finding new markets for sales growth. He has worked across large, medium & start-up organisations. He has associated with organisations like Aptech Ltd, ITI EdVest, Kuoni Travels, Kohinoor Technical Institute & Trade Wings.

Sunil has done his Post Graduation in International Business. He is based out of India.



Premjit Biswas

Founding Member
(Director of Education)

Premjit is a senior professional with over two and a half decades of experience in the Education and Training domain.

He brings in his immense experience of handling large operations across different geographies. Premjit also has considerable knowledge of entrepreneurship, innovation and skills development. He has experience in developing and managing partners and business operations in multiple countries.

He has also managed global projects. He firmly believes that the success or failure of a program lies in the impact it has had on the lives of the beneficiaries. Hence, programs should be designed keeping this as a focal point. That way the beneficiaries not only help themselves but help others and in turn continually increase the impact radius.

In his 20 years of corporate life, Premjit has been associated with large organisations like Aptech, Autodesk and Wadhvani Foundation. He was the founding member of a non-profit organisation - Tikсна Mission Trust. At Tikсна he worked relentlessly at the grassroots level, building a diverse environment to work & thrive in and enabling entrepreneurs.

Premjit is based out of India and has done his majors in Hospitality Management.



Prof. Raj Gill

Advisory Member

An influential , entrepreneurial COO and Pro-Vice Chancellor, Professor

Raj Gill has over 40 years' experience in Higher Education and has held senior posts in Higher Education in UK and internationally. His experience of Trans National Education (TNE) includes international marketing and Higher Education development in Asia, Africa and the Middle East.

Professor Gill has published widely in learned journals and publications, and has chaired numerous sessions and presented at international

conferences and symposia.

Professor Gill is based out of the UK and has a degree in Manufacturing Engineering and a PhD in Computer Simulation for Manufacturing Processes.



Roger Chetty

Advisory Member

Roger is an entrepreneur and corporate strategist with more than 20 years' senior management experience

across several industries including Motor, Construction, Manufacturing, Education and Management Consulting. His career began in market research and customer services with Blue chip brands such as BMW, DaimlerChrysler, Audi, Standard Bank, and the South African Chamber of Business.

He has served on various boards during his illustrious career and has also co-authored several university policies and procedure documents. Roger is known for forging

relationships with governments, educational institutions, and corporates all across Africa and the Middle East. He has been associated with organisation like Sika South Africa, University of KwaZulu-Natal – South Africa and NCC Education - UK.

Roger currently lives in Cape Town, South Africa and has an MBA degree from the Maagement College of Southern Africa.



Thierry Cabou

Advisory Member

Thierry Cabou is an expert on finance and economics domains. He focuses on investment and business development activities across Europe, Africa and India. He is also a

Founding Member, Lifetime member and Representative for Africa for the Africa India Economic Foundation (AIEF). He is advisor to Bank of Asia and Asia Pacific Development Bank. He is a Knight of the Sovereign Order of St John of Jerusalem of Rhodes and Malta.

Thierry provides advisory and management services to government and large institutions. With Merrill Lynch, his group has arranged for several African governments' investment facilities up to 600 million US dollars after receiving mandates from these governments.

He has secured with his partners a 400 million Euros plan for the oil and refinery sector in Senegal.

Mr. Thierry Cabou is educated in Paris, France, where he got degrees in International Business Law from Pantheon Sorbonne University.

COUNT ON OUR QUALIFICATIONS

ISO
9001:2015
Certified

Learners are guided by SNATIKA at each level to choose the right program, and the final decision to provide admission rests with SNATIKA. SNATIKA's admission process ensures that only those learners who are apt for the program get admitted to our programs. Learners are provided with the right resource material, academic support, and timely assistance for them to successfully complete their program. We are able to provide this across genders, races, time zones, and geographies because of a strong academic delivery process, which is aptly supported by our PhD/ Doctorate facilitators. SNATIKA's academic delivery process ensures this is done flawlessly.

SNATIKA is certified for ISO 9001:2015 for "Admission Process & Academic Delivery Process."



Universidad Católica San Antonio de Murcia (UCAM) is a fully accredited European University founded in the year 1996. The university is strategically located in Murcia, Spain, with a Campus of more than 16,000 students and around 1,000 professors. The World University Ranking especially highlights the internationalisation capacity of UCAM. The university has a diverse academic offer, constantly adapting and consistent with the real needs of society. MBA degree is awarded by UCAM under the provision of university private degrees - Título Propio.

SNATIKA learners are awarded MBA degrees from UCAM.

othm
qualifications

OTHM, UK, is an awarding body which is approved and regulated by Ofqual - Office of the Qualification and Examinations Regulations, UK (a UK government department). Ofqual is responsible for maintaining standards and confidence in international qualifications. Ofqual also regulates the National Curriculum Assessments in England. OTHM aims to support professions and industry by providing excellent qualifications that contribute for a highly qualified and experienced workforce.

SNATIKA is an accredited/ approved training partner of OTHM.

LONDON
GRADUATE SCHOOL

London Graduate School, UK offers excellent university programmes designed for students to gain knowledge and skills for a fast-changing and complex world. LGS promotes learning and sharing of knowledge by offering a blend of teaching and learning methods that combine personal and professional development with world-class academic knowledge. We have partnered with LGS to provide UK university degrees.

SNATIKA learners are awarded MA, MSc, or MBA degrees from a UK University through LGS.

THE UNIVERSITY OF
BUCKINGHAM

Buckingham University is the oldest of Britain's independent universities and the only one in the UK with a Royal Charter. The university is ranked in the Top 10 by The Complete University Guide 2023 for Student Satisfaction and by The Times and The Sunday Times Good University Guide 2022 for Teaching Quality. It has also been awarded the QAA Quality Mark for meeting or exceeding UK expectations for quality and standards.

This partnership with the university is through LGS.

QUALIFI
APPROVED CENTRE

QUALIFI, UK is recognised as an Awarding Organisation (AO) by Ofqual-Office of the Qualification and Examinations Regulations in the UK. QUALIFI must assure the regulators to continue the General Conditions of Recognition in England and that of the approved centres must meet the same exacting standards. And these qualifications combine UK standards with relevant international content, so learners can achieve their full potential in today's global economy.

SNATIKA is an accredited/ approved training partner of QUALIFI.

IDM
Creating Opportunities
Nurturing Achievers

IDM has over four decades of experience in the higher education sector. Having closely worked with the industry and brought global education to local students, IDM has pioneered the way forward in getting international recognition for talented students. The organisation aims at exceeding the Quality & Standard expectation and has been awarded the ISO 9001:2015 certification.

SNATIKA learners are awarded a BSc (Hons), BA (Hons), MA, MSc, or MBA degree from the University of Gloucestershire through IDM.

UNIVERSITY OF
GLOUCESTERSHIRE

The University of Gloucestershire, a UK state university, is the degree awarding institution. It is located in the edge of the stunning Cotswolds and has three campuses which are based in Cheltenham and Gloucester. The University is a diverse, vibrant community of 12,000 students and 1,500 staff. The University has scored 90/100 and are placed in the top tier of the new SOS-UK net zero ranking. Ranked 6th globally in the Postgraduate Research Experience Survey, 2019.

This partnership with the university is through IDM.

SNATIKA BACHELORS PROGRAM IN BUSINESS MANAGEMENT AND STRATEGY - UOG

The Bachelors Program in Business Management & Strategy provides learners with a specialist work-related programme of study that provides a depth of knowledge and understanding of key aspects within the business sector. Learners are introduced to relevant business topics, opportunity to apply business techniques in a variety of occupational areas and complete their own investigative study while building and sustaining strategy. This is a stimulating and challenging programme of study that will be both engaging and informative for learners. The assessment approach is quite varied and considers cognitive skills along with affective and applied skills. The program provides learners with industry-specific and practical skills, enabling them to successfully apply their knowledge in the workplace and enhance their career prospects. Successful completion of this qualification will equip learners with the specialist skills and technical terminology to develop their business and management skills.

Who is it meant for?

SNATIKA provides globally recognised academic qualifications for professionals at their doorsteps. Bachelors Program in Business Management and Strategy is suitable for

- ▶ Individuals aiming to gain a formal undergraduate qualification
- ▶ Professionals at Junior/Mid Management Level
- ▶ Professionals looking for Career Progression



STAGE 1

This stage is delivered by SNATIKA. The program involves delivery through the online SNATIKA Learning Management System (LMS). On successful completion of the SNATIKA Bachelors program, learners are eligible for the following:

- Level 5 Extended Diploma from OTHM, UK
- Bachelors Program Certificate from SNATIKA

Eligibility

We believe you can only take full advantage of our programs if you have relevant work experience.

Eligibility criterion for SNATIKA's Bachelor programs are :

- ▶ A Levels / Grade 12 / Any Equivalent Qualification and/or
- ▶ Minimum 2 Years of Work Experience

MODULES

UNITS COVERED

- Academic Writing and Research Skills
- Business Operations
- Communication in Business
- Finance and Accounting
- Leading and Managing Teams
- Operating in a Global Context
- Principals and Concepts of Strategy
- The Management of Human Resources
- Marketing for Managers
- Business Law for Managers
- Management Accounting and Decision Making
- Business Start-up; Conception to Market

OVERVIEW

SNATIKA's Bachelors Program in Business Management & Strategy is delivered by SNATIKA through our own LMS. Our Subject Matter Experts have designed the pedagogy that will meet the demands and fulfil the needs of a busy working professional. Our PhD-level Masters Guides will help you through the program.

UNIT SPECIFICATIONS

Unit -1: ACADEMIC WRITING AND RESEARCH SKILLS

Unit Aims

Engaging in academic research and writing will help students to interpret and evaluate sources of information and evidence before becoming involved engaging in the production of evidence based, logical, arguments. The aim of this unit is, therefore, to support the exploration

of key topics which form part of the academic research and writing process so that students will be able to achieve greater success and recognition in their studies.

LEARNING OUTCOMES

- ▶ Understand the concept and purpose of academic research and writing.
- ▶ Know how to conduct academic research.
- ▶ Know about critical thinking skills.
- ▶ Understand how to construct a reliable and valid academic argument.



Unit -2: BUSINESS OPERATIONS

Unit Aims

Even though businesses are different in many ways, they do have some common features and are influenced by similar factors. This unit's aim is to provide learners with the underpinning knowledge to contextualise and

examine the fundamental factors which influence how a business operates within the context of its internal and external environment.



LEARNING OUTCOMES

- ▶ Know about different types of businesses.
- ▶ Understand the relationships between business functions.
- ▶ Be able to measure a business's internal environment.
- ▶ Be able to measure a business's external environment.

Unit -3: COMMUNICATION IN BUSINESS

Unit Aims

The effectiveness of a business's approach to communication can often be critical to the achievement of strategic and operational objectives. The ways in which a business connects with its internal and external stakeholders, and overcomes different barriers to communication, will determine its short and long-term success. The aim of this unit is, therefore, to provide

learners with the fundamental knowledge and skills to engage in meaningful and appropriate communication irrespective of the context in which the communication is located.

LEARNING OUTCOMES

- ▶ Understand the concept and purpose of communication in a business context.
- ▶ Be able to effectively communicate in a business context.
- ▶ Understand how a business communicates internally.
- ▶ Understand how a business communicates externally.



Unit -4: FINANCE AND ACCOUNTING

Unit Aims

Having an effective finance and accounting function will not only help secure the financial strength of a business but will also support managers to develop and implement a business strategy. The aim of this unit is,

therefore, to develop, in learners, the theoretical and applied knowledge to prepare, interpret and adjust financial statements alongside the preparation of budgets.



LEARNING OUTCOMES

- ▶ Know about the context and purpose of finance and accounting.
- ▶ Be able to prepare financial statements for different types of businesses.
- ▶ Be able to interpret financial statements.
- ▶ Be able to prepare a budget.

Unit -5: LEADING AND MANAGING TEAMS

Unit Aims

Having hard management and soft leadership skills is often stated by employers as being key to the success of a business but few people have sufficient quantities of both to make a significant impact on business operations and strategy. The aim of this unit, therefore,

is to support a learner's understanding of leadership as a role and management as a function so that they are able to develop the knowledge, skills and traits to make a meaningful contribution to a business's success.

LEARNING OUTCOMES

- ▶ Know about leadership and management.
- ▶ Know how teams are developed.
- ▶ Understand how to improve individual and team performance.
- ▶ Be able to determine own capacity to be an effective leader and manager.



Unit -6: OPERATING IN A GLOBAL CONTEXT

Unit Aims

From a business perspective, the world is becoming a smaller place. Businesses need to be open to new ideas, new opportunities and a new way of operating. This means businesses need to expand and transform in what is a fast paced and dynamic environment. The

aim of this unit is to encourage the exploration of key globalisation theories, concepts and models which will enable learners to gain an appreciation of the complexities of globalisation as well as the benefits globalisation presents to a business.

LEARNING OUTCOMES

- ▶ Understand the context of globalisation.
- ▶ Understand the factors which drive globalisation.
- ▶ Understand how and why a business would want to operate in global markets.
- ▶ Understand how operating in a global market impacts a business.



Unit -7: PRINCIPLES AND CONCEPTS OF STRATEGY

Unit Aims

Simply put, strategy is about putting a business in the best place possible to gain competitive advantage in its target market. However, to achieve competitive advantage requires research, analysis, interpretation and strategic decision making. The aim of this unit is to

develop learner's knowledge and skills, so they are in a strong position to contribute to an organisation's strategy development and implementation.

LEARNING OUTCOMES

- ▶ Understand the principles of business strategy.
- ▶ Understand key business strategy theories and concepts.
- ▶ Be able to measure a business's micro and macro environment.
- ▶ Understand a business's strategic options.



Unit -8: THE MANAGEMENT OF HUMAN RESOURCES

Unit Aims

The ability to attract, develop and retain talented employees is a key factor in a business's success. Human resource management has its focus on supporting and enhancing business success and performance through its strategic vision and operational

functions. The aim of this unit is to introduce learners to the key human resource management principles and concepts so they can support a sustainable approach to people management through an understanding of the purpose and scope of the human resource management function.



LEARNING OUTCOMES

- ▶ Know about the purpose and objectives of human resource management.
- ▶ Understand the functions of human resource management.
- ▶ Know how internal and external factors impact the human resource management function.
- ▶ Understand how a business uses its human resource management function.

Unit -9: MARKETING FOR MANAGERS

Unit Aims

The aim of this unit is to provide learners with a detailed understanding of the marketing planning process and to apply these principles to a variety of business contexts. The unit also provides a comprehensive understanding of environmental analysis and how this can lead to the development of appropriate objectives

and strategies to enhance operational marketing performance.

LEARNING OUTCOMES

- ▶ Understand the context and concept of marketing.
- ▶ Understand the functions of marketing.
- ▶ Know how internal and external factors impact the marketing function.
- ▶ Understand how a business uses its marketing function.



Unit -10: BUSINESS LAW FOR MANAGERS

Unit Aims

All businesses and those employed by it must operate within the laws, legislation and regulations of the countries in which it conducts its activities. Some law only applies to specific types of business and their legal

structure whereas other laws apply to any business irrespective of their operations and location. The aim of this unit is, therefore, to support a learner's exploration of laws, legislation and regulations which apply in their home country and to different types of business.



LEARNING OUTCOMES

- ▶ Know about generic business law.
- ▶ Know about legal and justice systems in context.
- ▶ Know about key business- related laws.
- ▶ Know how laws impact on businesses.

Unit -11: MANAGEMENT ACCOUNTING AND DECISION MAKING

Unit Aims

Management accounting provides business managers with financial information required to achieve business objectives. This requires effective decision making based on the timeliness and accuracy of financial information. The aim of this unit is to provide learners

with an awareness of the scope and purpose of management accounting, so they are able to support effective decision making within a business.

LEARNING OUTCOMES

- ▶ Know about management accounting and decision making.
- ▶ Know about technical procedures used in management accounting.
- ▶ Be able to use management accounting to solve problems and inform decision-making.



Unit -12: BUSINESS START-UP; CONCEPTION TO MARKET

Unit Aims

Many people dream of setting up their own business but are not aware of what is required, what support is available and what personal qualities are required. The aim of this unit, therefore, is to consolidate previous learning where learners employ the knowledge and

skills of disciplines such as marketing and management to produce a viable business plan.

LEARNING OUTCOMES

- ▶ Know the fundamental requirements for starting a new business.
- ▶ Know sources of support available to new businesses.
- ▶ Be able to create a business plan for a new business to gain stakeholder support.



STAGE 2

This stage is of 12 months duration and is delivered by the University through IDM. Upon successful completion of Stage 1, learners can progress to the top-up of the Business Management and Strategy program from University of Gloucestershire, UK. Stage 2 is also delivered online via the university Learning Management System (LMS) by faculties from IDM and the university. On successful completion of Stage 2, learners will be awarded BA (Hons) Business Management and Strategy from University of Gloucestershire, UK.



UNITS

- Strategic Business and Management
- Strategic Management of People and Change
- Investigative Study
- Leadership and Management in Global Contexts
- Strategic Marketing
- Sustainability and Globally Responsible Leadership
- Corporate Financial Management
- Managing Operations Globally

UNIT SPECIFICATIONS

Unit -1: STRATEGIC BUSINESS AND MANAGEMENT

Unit Aims

The unit examines strategic decision-making through an investigation of the external and internal environment, strategic options, and implementation. It enables learners

to develop an understanding of business strategy formulation and implementation, in terms of theory, practice, and policy.

LEARNING OUTCOMES

- ▶ Evaluate the strategic decision-making process and the influences on that process.
- ▶ Critically evaluate the strategic position of an organization, the strategic options organizations have available and the rationale for selecting and implementing a specific strategy.
- ▶ Demonstrate their understanding of, and ability to apply, strategic management principles, by reference to relevant current business practices such as ethics to CSR, corporate governance, and sustainability issues in a business context.
- ▶ Have developed communication and literacy capabilities, through assignments, group activities, and seminars which deploy a range of communication and writing skills
- ▶ Have enhanced independent learning, through the assembling of a theory-based portfolio, and working with others as a "management team" through the pursuit of complex group projects.



Unit -2: STRATEGIC MANAGEMENT OF PEOPLE AND CHANGE

Unit Aims

The unit aims to enable learners to understand the rationale for a strategic approach to people management and change in the workplace. Learners will be encouraged to reflect critically on the nature and process of people

strategy and change in organizations. This unit provides an insight into the essential management and leadership skills required, in addition to how employees may be developed to deliver a people strategy and manage change effectively.



LEARNING OUTCOMES

- ▶ Critically evaluate the reasons for, and approaches to, strategic HRM in organizations
- ▶ Demonstrate critical awareness of the reasons for, and approaches to, change management in organizations
- ▶ Understand strategic approaches to leading, developing, and managing teams
- ▶ Critically evaluate the impact of equality, diversity, and inclusion strategies on people strategy and change management
- ▶ Frame further understanding of approaches to a balanced set of knowledge, skills, and behaviors in the workforce to implement people strategy and change management

Unit -3: INVESTIGATIVE STUDY

Unit Aims

The aim of the unit is related to a topical issue within the business management area. It will provide scope for the learner to demonstrate their ability to learn independently, research, analyze, synthesize and evaluate

appropriate literature. Learners will select a title from a range that will be made available from advisers via the module tutor.

LEARNING OUTCOMES

- ▶ An in-depth knowledge and understanding of the topic under review
- ▶ Cognitive skills at a level appropriate with level 6
- ▶ Demonstration of individual performance and practice to carry out in-depth research
- ▶ Personal and enabling skills to demonstrate knowledge and application of that knowledge



Unit -4: LEADERSHIP AND MANAGEMENT IN GLOBAL CONTEXTS

Unit Aims

The unit in light of the now-established phenomenon of globalized businesses and markets begins by examining the importance of cultural norms and identities based on learned attitudes, values, and beliefs and their impact on the

conduct of business operations. An analysis of the depth and extent of adaptations of organizational strategy and behavior which are necessary to achieve successful outcomes in this global environment is conducted.



LEARNING OUTCOMES

- ▶ Critically evaluate the influences of cultural factors on the perceptions and behavior of people in business contexts in different parts of the world and predict their likely effects on the experience and outcomes of intercultural negotiations.
- ▶ Apply a range of appropriate theoretical frameworks in the critical analysis of intercultural business leadership and management.
- ▶ Differentiate between the negotiation techniques favored by different cultures and offer recommendations for the mitigation of problems caused by cultural misunderstanding in business.
- ▶ Critique selected theoretical frameworks and reflect on how these have developed your understanding as a manager of cultural factors in global business contexts.

Unit -5: STRATEGIC MARKETING

Unit Aims

The unit provides opportunities for learners to specify and justify innovative strategic marketing solutions. Issues addressed include the product market in which the business is to compete, the level of investment, the functional area strategies to compete in the selected

product market, and the strategic assets or competencies that underlie the strategy and provide a sustainable competitive advantage.

LEARNING OUTCOMES

- ▶ Critically evaluate case material using a wide variety of marketing techniques, models, and concepts.
- ▶ Understand and apply competitive positioning strategies.
- ▶ Demonstrate the ability to analyze numerical data and management information.
- ▶ Synthesise various strands of subject knowledge from other marketing subjects.
- ▶ Develop a creative and innovative strategic marketing plan.
- ▶ Enhance personal skills in Communications & literary; Analysis and problem solving; Independent learning and group work; Information and Communications Technology.



Unit -6: SUSTAINABILITY AND GLOBALLY RESPONSIBLE LEADERSHIP

Unit Aims

The unit aims to develop an understanding of the concept of sustainability: its origins and concerns, and its management and implementation in organizations. It invites learners to critically assess the role and obligations of organizations and business leaders in a global stakeholder society and the moral implications of operating in global environments. The

role of business about the 'sustainable development agenda' and the scope for business leaders to 'act as agents for sustainability' are among some of the themes that will be explored.



LEARNING OUTCOMES

- ▶ Critically analyze the value and importance of sustainability in contemporary business settings and assess its implications for leadership.
- ▶ Think logically, critically, and reflectively: Learners are required to critically examine, assess and evaluate sustainability strategies and implementation methods
- ▶ Analyse the ethical and moral dimensions of leadership and management in global business settings.
- ▶ Situate their learning (and life experiences) to achieve a better understanding of themselves as people and future leaders/managers.
- ▶ Work independently and effectively with others in a professional manner: through the completion of the assessment which involves a substantial, self-managed project.
- ▶ Communicate effectively in writing and through presentations: seminars and assignments will involve the preparation of written and verbal tasks.

Unit -7: CORPORATE FINANCIAL MANAGEMENT

Unit Aims

The unit aims to provide learners with a strategic understanding and appreciation of financial markets, the sources of finance and the cost of capital, capital investment appraisal, and risk and valuation of shares and companies. It facilitates the acquisition by learners of a balance of skills and knowledge including skills in

applying quantitative techniques; the ability to interpret and explain the results of these calculations; the ability to critically evaluate the techniques and the capacity to relate these to the external contexts in which companies operate.

LEARNING OUTCOMES

- ▶ Understand a range of issues associated with corporate financial management
- ▶ Appreciate the complexity, change, and other challenges arising from the business environment in the context of corporate finance
- ▶ Appreciate the pervasiveness and contemporary issues in corporate financial management
- ▶ Possess the ability to think logically, critically, and reflectively
- ▶ Work independently and effectively in a professional manner
- ▶ Communicate effectively in writing.



Unit -8: MANAGING OPERATIONS GLOBALLY

Unit Aims

The unit explores how different organizations manage their operations strategically in a global environment. A specific range of key international operations management themes will be introduced including international outsourcing and

logistics network planning. It will enable learners to think systemically about fundamental processes and management skills involved in international operations.



LEARNING OUTCOMES

- ▶ Analyse key operational performance criteria for each area of operation activities and pinpoint the critical issues for international operations for performance improvement.
- ▶ Critically evaluate the crucial components of international operation's strategic vision and the factors that influence the decision required by the Operation manager
- ▶ Evaluate customer value in a service/manufactured product and discuss how international operations can increase customer value and contribute to the competitive advantage of the firm.
- ▶ Identify the tools and techniques that operation managers use to support the four main strategies of quality, cost minimization, customer responsiveness, and innovation.
- ▶ Apply operation management frameworks for designing, diagnosing, and improving operations both in a domestic and international context.

WHAT YOU WILL EARN

You will receive the following certificates after the successful completion of the program:



Level 5 Extended Diploma
OTHM, UK



Bachelors Degree
University of Gloucestershire, UK



Bachelors Program Certificate
SNATIKA

Disclaimer: The above images are for reference purposes only.

WHY CHOOSE SNATIKA?

SNATIKA programs offer the best value for the investment that a learner makes in her/his education.

- Level 5 Extended Diploma from OTHM, UK
- Bachelors Degree from University of Gloucestershire, UK
- Bachelors Program Certificate from SNATIKA

Accreditation ensures that quality and regulatory standards are met.

SNATIKA is an approved learning centre of OTHM, UK. OTHM is an awarding organisation in the UK, which is regulated by the OFQUAL (Office of Qualifications and Examinations Regulation) and Qualifications Wales.

Since Ofqual also regulates the National Curriculum Assessments in England, SNATIKA students get to study the same course units as their peers taking the same qualification in the UK.



SNATIKA has also partnered with IDM to award their learners UK graduate and masters' degrees.

IDM has over 4 decades of experience in the higher education sector. Having closely worked with the industry, and bringing in global education to local students, IDM has pioneered the way forward in getting international recognition to talented students.

The University of Gloucestershire, a UK state university, is the degree-awarding institution. It is located in the edge of the stunning Cotswolds and has three campuses which are based in Cheltenham and Gloucester.

The credits earned for the Diploma from OTHM (approved and regulated by Ofqual, UK) while doing the bachelors program from SNATIKA are recognised by the University of Gloucestershire. This partnership with the university is through IDM.

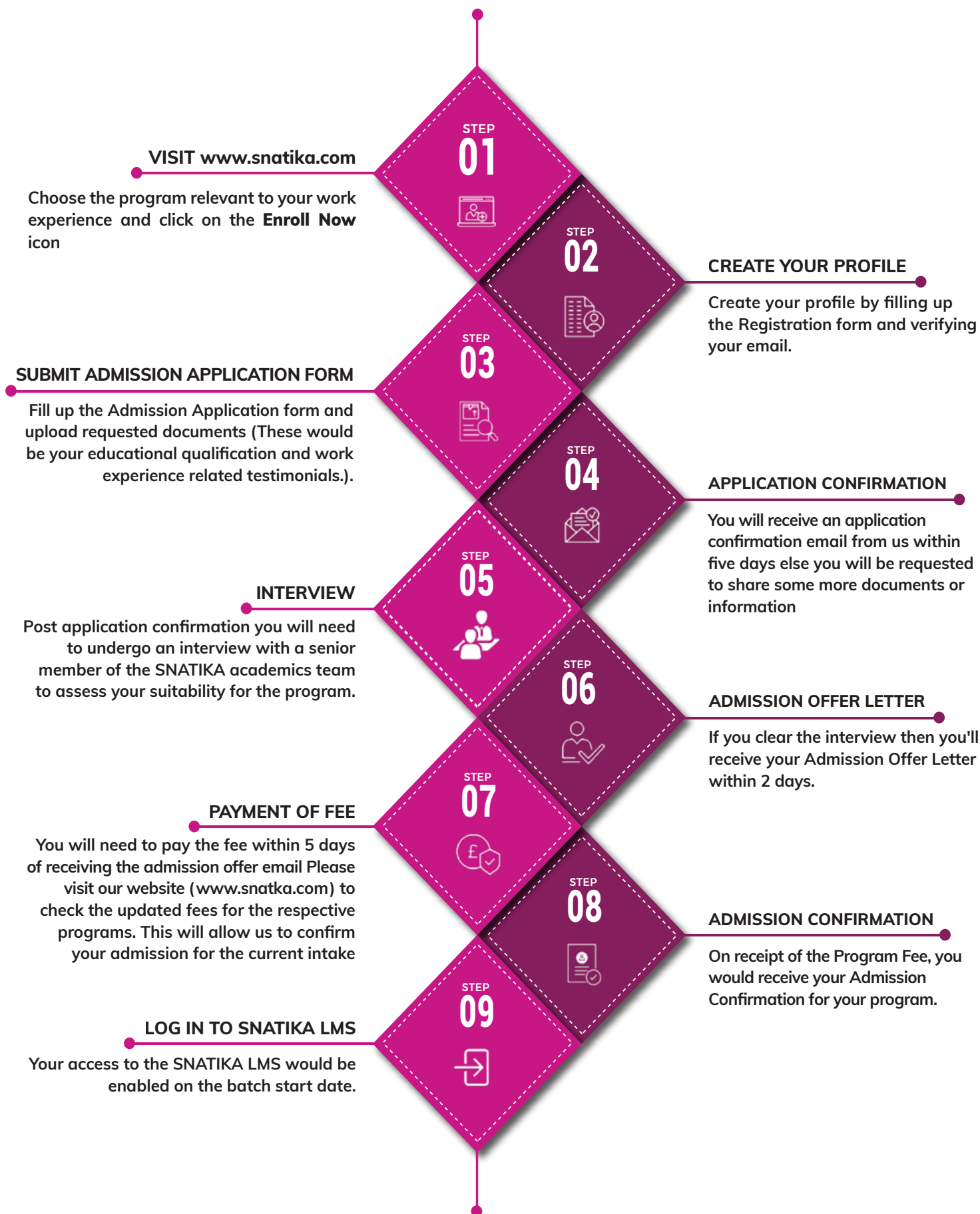


The qualifications earned through SNATIKA are awarded by government bodies and respected by businesses globally.

Admission Process

SNATIKA has limited seats for each program. Therefore we follow a first-come, first-served process of admission and applications are evaluated as soon as they are received. The earlier you apply, the better your chances are for securing your admission to our Bachelors program given that all the documents and requirements are satisfied.

The step-by-step admission process is outlined below.



For more details visit : www.snatika.com

INFORMATION



State of the art LMS

The program delivery happens through the robust and user friendly SNATIKA LMS (Learning Management System). It is accessible 24x7 from anywhere in the world.

The SNATIKA pedagogy

Our Bachelors programs have been designed by SNATIKA's Subject Matter Experts who have decades of experience in the education industry. The pedagogy is smartly designed to fit the program content into the busy schedules of professionals. You will need just 2 - 3 hours of daily input to succeed in the program.

The immersive nature of the syllabus, coupled ideally with the learner's experience, makes the program easier to comprehend and complete in the shortest duration. The assignment based assessment makes the learner grasp the concepts from the roots and enhances the research, critical thinking, and writing skills thereby.



PhD Level Guides

SNATIKA learners will be supported by our PhD level Guides upon the batch start date. SNATIKA's PhD level Subject Matter Experts will help you with all the challenges you face academically throughout the program.

Session Dates

Aspiring candidates may join in any one of our yearly sessions.

You can check the website (www.snatika.com) for current information on the closing date of admissions and the batch start date.



Selection Process

Selection is based on the details provided during the application process. Admission is granted on a first-come-first-served basis.

INFORMATION

Program Format- Online

The entire duration of the bachelors program is delivered through state-of-the-art Learning Management Systems.

You'll study the first stage through SNATIKA's LMS and the second stage is delivered through the our partner's LMS.



Duration of the Program

The duration of the program is 18-24 months. The initial six - twelve months are for Stage 1 (Mandatory Units) and the last twelve months are for Stage 2 (university top-up).

This duration only changes in case you fail to meet the requirements of the assignment and the deadline passes.

Program Fees

Please visit our website (www.snatika.com) to check the updated fees for the respective programs.

All learners are required to deposit the fee in full within 5 days of receiving the admission offer letter email.

To ease the financial burden on your shoulders, we offer an Instalment option for depositing the program fee.



SNATIKA™
Boosting Careers of Professionals

For further details

web: www.snatika.com | email: info@snatika.com

