



PROFESSIONAL DIPLOMA IN PSYCHOLOGY - OTHM

12 MONTHS | ONLINE
www.snatika.com





Table of **Contents**

WHAT IS SNATIKA?

01

MEET THE TEAM

02

**SNATIKA PROFESSIONAL DIPLOMA IN
PSYCHOLOGY - OTHM**

05

PROGRAM OVERVIEW

06

WHY CHOOSE SNATIKA?

12

ADMISSION PROCESS

13

INFORMATION

14

WHAT is SNATIKA?

Back in 2020, we saw many hard-working senior professionals stuck in the same position without any prospect for growth. The simple but overlooked reason for this glass ceiling was the lack of reputed academic qualifications on their CV. This lack haunted their career prospects during the pandemic and the subsequent economic disruption. It might be even more so in the future.

The situation was unfair because, due to their commitments and age, senior professionals were deprived of opportunities to pursue any reputed qualifications without hurting their career prospects, financial stability, or family commitments. The idea of enrolling for a Diploma/Certificate, moving away from their hometown, and quitting their jobs was impractical and scary.

Being in the education industry for years, we wanted to help them out of this rough spot. Above all, we wanted to create a online platform where they could pursue their Diplomas or Certificates without quitting their jobs, moving away from their families, or getting into debt without a source of income.

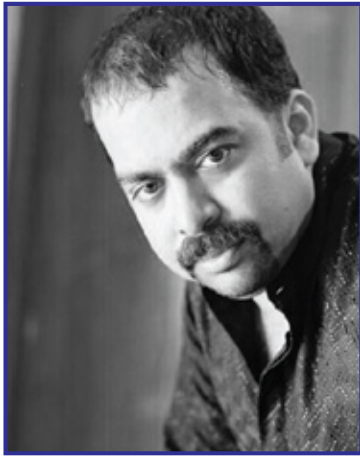
This is how SNATIKA was created in Mumbai, India. Our founders and the team had decades of experience in the education industry, which gave us a head start. We knew our adult learners needed nothing less than a reputed and globally recognised diploma to make it to the top. We partnered with reputed international education institutions to provide our learners with academic qualifications. SNATIKA has also been ISO certified for its Admission Process and Academic Delivery Process. We continue to provide one of the largest bouquet of programs exclusively for senior professionals across different domains.

Our mission is to serve senior working professionals with a fair opportunity to pursue career-enhancing professional programs on our state-of-the-art Learning Management System.

SNATIKA™
Boosting Careers of Professionals

Meet the TEAM

Get to know the team working behind the scenes to provide you with the highest-quality online education.



Sunil Janardhan
Founder Director

Sunil is a seasoned professional with 28 + years of rich experience in conceptualising and driving high-end strategic business models across diverse global economic hot-spots. Sunil has the privilege of travelling & doing business pan India & across 33 countries worldwide.

He has extensive hands-on experience and knowledge of Africa, Middle East, Asia & CIS markets. He has successfully managed different cultures, team members & partners across demographics/industries. He comes with expertise in International Business, Consulting, Sales & Marketing, Profit Centre Operations, Business Development, Key Account Management, Product Launches and Distributor/Channel Management.

He has also been part of various strategic tie ups & JV's. Sunil specialises in finding new markets for sales growth. He has worked across large, medium & start-up organisations. He has associated with organisations like Aptech Ltd, ITI EdVest, Kuoni Travels, Kohinoor Technical Institute & Trade Wings.

Sunil has done his Post Graduation in International Business. He is based out of India.



Premjit Biswas
Founding Member
(Director of Education)

Premjit is a senior professional with over two and a half decades of experience in the Education and Training domain. He brings in his immense experience of handling large operations across different geographies. Premjit also has considerable knowledge of entrepreneurship, innovation and skills development. He has experience in

developing and managing partners and business operations in multiple countries.

He has also managed global projects. He firmly believes that the success or failure of a program lies in the impact it has had on the lives of the beneficiaries. Hence, programs should be designed keeping this as a focal point. That way the beneficiaries not only help themselves but help others and in turn continually increase the impact radius.

In his 20 years of corporate life, Premjit has been associated with large organisations like Aptech, Autodesk and Wadhvani Foundation. He was the founding member of a non-profit organisation - Tikсна Mission Trust. At Tikсна he worked relentlessly at the grassroots level, building a diverse environment to work & thrive in and enabling entrepreneurs.

Premjit is based out of India and has done his majors in Hospitality Management.



Professor Raj Gill
Advisory Member

An influential, entrepreneurial COO and Pro-Vice-Chancellor, Professor Raj Gill has over 40

years' experience in Higher Education and has held senior posts in Higher Education in the UK and internationally. His experience of Transnational Education (TNE) includes international marketing and Higher Education development in Asia, Africa and the Middle East.

Professor Gill has published widely in learned journals and publications and has chaired numerous sessions and presented at international conferences and symposia.

Professor Gill is based out of the UK and has a degree in Manufacturing Engineering and a PhD in Computer Simulation for Manufacturing Processes.



Roger Chetty
Advisory Member

Roger is an entrepreneur and corporate strategist with more than 20 years' senior management experience across several industries including Motor, Construction, Manufacturing, Education and Management

Consulting. His career began in market research and customer services with Blue-chip brands such as BMW, DaimlerChrysler, Audi, Standard Bank, and the South African Chamber of Business.

He has served on various boards during his illustrious career and has also co-authored several university policies and procedure documents. Roger is known for forging relationships with governments, educational institutions, and corporations all across Africa and the Middle East. He has been associated with organisations like Sika South Africa, University of KwaZulu-Natal – South Africa and NCC Education - UK.

Roger currently lives in Cape Town, South Africa and has an MBA degree from the Management College of Southern Africa.



Thierry Cabou
Advisory Member

Thierry Cabou is an expert in finance and economics. He focuses on investment and business development activities across Europe, Africa and India. He is also a Founding Member, Lifetime member and Representative for Africa for the Africa India Economic Foundation

(AIEF). He is an advisor to the Bank of Asia and Asia Pacific Development Bank. He is a Knight of the Sovereign Order of St John of Jerusalem of Rhodes and Malta.

Thierry provides advisory and management services to government and large institutions. With Merrill Lynch, his group has arranged for several African governments' investment facilities up to 600 million US dollars after receiving mandates from these governments. He has secured with his partners a 400 million Euros plan for the oil and refinery sector in Senegal.

Mr Thierry Cabou is educated in Paris, France, where he got degrees in International Business Law from Pantheon Sorbonne University.

COUNT ON OUR QUALIFICATIONS

ISO
9001:2015
Certified

Learners are guided by SNATIKA at each level to choose the right program, and the final decision to provide admission rests with SNATIKA. SNATIKA's admission process ensures that only those learners who are apt for the program get admitted to our programs. Learners are provided with the right resource material, academic support, and timely assistance for them to successfully complete their program. We are able to provide this across genders, races, time zones, and geographies because of a strong academic delivery process, which is aptly supported by our PhD/ Doctorate facilitators. SNATIKA's academic delivery process ensures this is done flawlessly.

SNATIKA is certified for ISO 9001:2015 for "Admission Process & Academic Delivery Process."



Universidad Católica San Antonio de Murcia (UCAM) is a fully accredited European University founded in the year 1996. The university is strategically located in Murcia, Spain, with a Campus of more than 16,000 students and around 1,000 professors. The World University Ranking especially highlights the internationalisation capacity of UCAM. The university has a diverse academic offer, constantly adapting and consistent with the real needs of society. MBA degree is awarded by UCAM under the provision of university private degrees - Título Propio.

SNATIKA learners are awarded MBA degrees from UCAM.

othm
qualifications

OTHM, UK, is an awarding body which is approved and regulated by Ofqual - Office of the Qualification and Examinations Regulations, UK (a UK government department). Ofqual is responsible for maintaining standards and confidence in international qualifications. Ofqual also regulates the National Curriculum Assessments in England. OTHM aims to support professions and industry by providing excellent qualifications that contribute for a highly qualified and experienced workforce.

SNATIKA is an accredited/ approved training partner of OTHM.

LONDON
GRADUATE SCHOOL

London Graduate School, UK offers excellent university programmes designed for students to gain knowledge and skills for a fast-changing and complex world. LGS promotes learning and sharing of knowledge by offering a blend of teaching and learning methods that combine personal and professional development with world-class academic knowledge. We have partnered with LGS to provide UK university degrees.

SNATIKA learners are awarded MA, MSc, or MBA degrees from a UK University through LGS.

THE UNIVERSITY OF
BUCKINGHAM

Buckingham University is the oldest of Britain's independent universities and the only one in the UK with a Royal Charter. The university is ranked in the Top 10 by The Complete University Guide 2023 for Student Satisfaction and by The Times and The Sunday Times Good University Guide 2022 for Teaching Quality. It has also been awarded the QAA Quality Mark for meeting or exceeding UK expectations for quality and standards.

This partnership with the university is through LGS.

QUALIFI
APPROVED CENTRE

QUALIFI, UK is recognised as an Awarding Organisation (AO) by Ofqual-Office of the Qualification and Examinations Regulations in the UK. QUALIFI must assure the regulators to continue the General Conditions of Recognition in England and that of the approved centres must meet the same exacting standards. And these qualifications combine UK standards with relevant international content, so learners can achieve their full potential in today's global economy.

SNATIKA is an accredited/ approved training partner of QUALIFI.

IDM
Creating Opportunities
Nurturing Achievers

IDM has over four decades of experience in the higher education sector. Having closely worked with the industry and brought global education to local students, IDM has pioneered the way forward in getting international recognition for talented students. The organisation aims at exceeding the Quality & Standard expectation and has been awarded the ISO 9001:2015 certification.

SNATIKA learners are awarded a BSc (Hons), BA (Hons), MA, MSc, or MBA degree from the University of Gloucestershire through IDM.

UNIVERSITY OF
GLOUCESTERSHIRE

The University of Gloucestershire, a UK state university, is the degree awarding institution. It is located in the edge of the stunning Cotswolds and has three campuses which are based in Cheltenham and Gloucester. The University is a diverse, vibrant community of 12,000 students and 1,500 staff. The University has scored 90/100 and are placed in the top tier of the new SOS-UK net zero ranking. Ranked 6th globally in the Postgraduate Research Experience Survey, 2019.

This partnership with the university is through IDM.

SNATIKA PROFESSIONAL DIPLOMA IN PSYCHOLOGY - OTHM

The objective of the Professional Diploma in Psychology program is to provide learners with a specialist program of study that provides a depth of knowledge and understanding of key aspects within the field of Psychology. The program introduces relevant topics that lay the foundation for learning. Learners will be introduced to historical and contemporary approaches to psychology, including biopsychology, social and developmental psychology, attachment theories, human memory processes and contemporary research and investigation methods. It also allows learners to specialise and progress in a variety of relevant subject areas and focus on how our understanding of psychology is applied today. Learners will develop and enhance their skills in the following areas: mental health and psychopathology, cognitive psychology, visual perception, the diversity of addiction, social psychology with a focus on pro and anti-social behaviour, individual differences relating to criminology, intelligence and personality as well as becoming aware of contemporary debates and issues in the field of Psychology.

Who is it meant for?

SNATIKA is a dedicated platform for senior professionals who have work experience. Hence, SNATIKA's Professional Diploma in Psychology is suitable for

- Psychology Teachers
- Counselors (Student / Family)
- Human Resource Personnel
- Individuals who are seeking the profession as a provisional psychologist



Eligibility

Since our Professional Diploma are highly specialised for advanced learners, we believe you can only take full advantage of this education if you have relevant work experience.

Therefore, the eligibility criteria for SNATIKA's Professional Diploma is:

- ▶ A Levels/ Grade 12/ Any Equivalent Qualification and/or
- ▶ Minimum 2 years of Work Experience in any of the Social Science areas or relevant field

MODULES

UNITS COVERED

- The Scope of Psychology
- Introduction to Social and Developmental Psychology
- Biopsychology
- The Development of Attachments
- Processes of Human Memory
- Research Methods and Investigating Psychology
- Psychological Approaches to Depression and Schizophrenia
- Individual Differences: Intelligence; Personality and Criminology
- Visual Perception
- Social Psychology: Pro and Anti-Social Behaviour
- The Diversity of Addiction
- Contemporary Issues and Debates in Psychology



OVERVIEW

SNATIKA's Professional Diploma in Psychology is delivered by SNATIKA through our own LMS. Our Subject Matter Experts have designed the pedagogy that will meet the demands and fulfil the needs of a busy working professional. Our PhD-level Masters Guides will help you through the program.

UNIT SPECIFICATIONS

Unit -1: THE SCOPE OF PSYCHOLOGY

Unit Aims

This aim of this unit is to equip learners with the knowledge and understanding of a brief history of psychology and its applications in applied psychology. The learner will also address the theoretical differences of how Psychologists make different assumptions about what aspects of a person should be the focus of study. Although the major approaches contain distinguishable theories, they share certain principles and assumptions. As well as discussing the roots of science and what is meant by science, we explore the study of human behaviour from a scientific standpoint.

LEARNING OUTCOMES

- ▶ Understand the scope of psychology.
- ▶ Understand the theoretical approaches to psychology.
- ▶ Understand psychology as a science.
- ▶ Understand ethical issues in psychology.



Unit -2: INTRODUCTION TO SOCIAL AND DEVELOPMENTAL PSYCHOLOGY

Unit Aims

This aim of this unit is to equip learners with the knowledge and understanding of the interplay between theory, research, and application in both social psychology and developmental psychology. The unit focuses on core theories and research of social psychology, as well as applications of the field. In the second part of the unit, we will explore the theories and research behind developmental psychology. Developmental psychology theories tend to explain development in terms of a progression through life stages.



LEARNING OUTCOMES

- ▶ Understand the key methodological issues and theorising in social psychology.
- ▶ Understand the main theoretical views in cognition and development.
- ▶ Understand theories of gender development.
- ▶ Understand adolescence as being a time of physiological and behavioural changes.

Unit -3: BIOPSYCHOLOGY

Unit Aims

This aim of this unit is to equip learners with the knowledge and understanding of the divisions of the nervous system, central and peripheral (somatic and autonomic), then further extend this with knowledge of the structure and function of sensory, relay and motor neurones. The process of synaptic transmission, including reference to neurotransmitters, excitation and inhibition is included in this unit. Additionally, the endocrine system is studied as it works closely with the nervous system to regulate the physiological processes of the human body. The unit is supported with classic psychological studies to illustrate its application.

LEARNING OUTCOMES

- ▶ Understand the structure and function of the nervous system and the system's location in the brain.
- ▶ Understand the function of neurons and the process of synaptic transmission.
- ▶ Understand ways of studying the brain.
- ▶ Understand the processes of defending (fight) or running away to safety (flight).



Unit -4: THE DEVELOPMENT OF ATTACHMENTS

Unit Aims

This aim of this unit is to equip learners with the knowledge and understanding of attachments and their loss or disruption can lead to our understanding of how early experiences can impact later development.



LEARNING OUTCOMES

- ▶ Understand learning theory of attachment.
- ▶ Understand caregiver-infant interactions, reciprocity and interactional synchrony.
- ▶ Understand the development of attachment in human and animal studies.
- ▶ Understand individual and cultural variations in attachment.

Unit -5: PROCESSES OF HUMAN MEMORY

Unit Aims

This aim of this unit is to equip learners with the knowledge and understanding of the different types of memory and the models that show its representation. Theories on forgetting will be included, and the application of psychology is seen in the reliability of witness testimony.

LEARNING OUTCOMES

- ▶ Understand the multi- store model of memory, sensory register and short- and long- term memory.
- ▶ Understand the working memory model.
- ▶ Understand types of long-term memory.
- ▶ Understand explanations for forgetting.



Unit -6: RESEARCH METHODS AND INVESTIGATING PSYCHOLOGY

Unit Aims

The aim of this unit is to equip learners with the knowledge and understanding of research and methodology in psychology, with an introduction to statistics and how they interact. Methodology and statistics are introduced here and include design considerations, counterbalancing, sample versus population, descriptive statistics, histograms, summary statistics, and hypothesis testing. You must comply with ethical standards for psychological research.

It is essential that you are familiar with the most recent version of the Code of Ethics and Conduct which applies to all psychological research. Please refer to the American Psychological Association (APA) or British Psychological Society (BPS) for guidance.



LEARNING OUTCOMES

- ▶ Understand the experimental methods applied in psychology.
- ▶ Understand research methods.
- ▶ Understand types of data analysis and evaluation.
- ▶ Be able to carry out research design and review.

Unit -7: PSYCHOLOGICAL APPROACHES TO DEPRESSION AND SCHIZOPHRENIA

Unit Aims

This aim of this unit is to equip learners with the knowledge and understanding of issues relating to mental health and psychopathology. Controversies in defining 'abnormality' will be examined from different perspectives. Methods of diagnosis and different approaches to explaining Schizophrenia and depression will be discussed along with approaches to treatment. Consideration is given to ethical and social issues relating to a diagnosis of psychological abnormality.

LEARNING OUTCOMES

- ▶ Understand the diagnosis and classification of schizophrenia.
- ▶ Understand therapies for schizophrenia and the role of the clinical psychologist.
- ▶ Understand the diagnosis and classification of depression.
- ▶ Understand therapies for depression.



Unit -8: INDIVIDUAL DIFFERENCES: INTELLIGENCE; PERSONALITY AND CRIMINOLOGY

Unit Aims

This aim of this unit is to equip learners with the knowledge and understanding of "personality" and "intelligence." Both concepts refer to broad, powerful attributes of humans that are believed to underlie cognition, motivation, and behaviour in many different settings. The links between personality and intelligence are important and their interest in determining whether certain personality types, or patterns are associated with effective (intelligent) behaviour in significant life contexts. The inclusion of criminological psychology clearly overlaps and complements cognitive psychology in its applications. As crime is a form of social deviancy there is also an overlap with the psychology of abnormality and personality disorder..



LEARNING OUTCOMES

- ▶ Understand how intelligence is conceptualised
- ▶ Understand the classification of theories of personality.
- ▶ Understand the concepts of criminological psychology
- ▶ Understand offender profiling

Unit -9: VISUAL PERCEPTION

Unit Aims

This aim of this unit is to equip learners with the knowledge and understanding of visual perception and the main ways for us to gather information about the world around us and about ourselves. Thus, studying visual perception naturally leads on how cognition works. Visual perception will also provide knowledge on cerebral mechanisms of vision. The unit discusses different theoretical approaches to studying visual perception and introduces the most important concepts.

LEARNING OUTCOMES

- ▶ Understand the structure of the visual system.
- ▶ Understand theories of visual perception.
- ▶ Understand the development of perceptual abilities.
- ▶ Understand visual perceptual development in the debate of nature v nurture.



Unit -10: SOCIAL PSYCHOLOGY: PRO AND ANTI-SOCIAL BEHAVIOUR

Unit Aims

This aim of this unit is to equip learners with the knowledge and understanding of social psychology and how it seeks to understand how people think, feel and act in relation to others and the world around them. As such, the topics of interest to social psychologist cover almost everything humans do, from personal choices to conflict and violence in society. Because social psychology is applicable to so many domains, it is also directly relevant to everyday life by learning about social psychology.



LEARNING OUTCOMES

- ▶ Understand aggression and antisocial behaviour.
- ▶ Understand media influences on antisocial behaviour.
- ▶ Understand research studies relating to social psychological theories of aggression.
- ▶ Understand human altruism and bystander behaviour.

Unit -11: THE DIVERSITY OF ADDICTION

Unit Aims

This aim of this unit is to equip learners with the knowledge and understanding of substance use and non-chemical addiction disorders which are complex conditions that affect the reward, reinforcement, motivation, and memory. They are categorised by impaired control over usage; social impairment, involving disruption to everyday activities. The processes that give rise to addictive behaviour resist a simplistic explanation. Genetic, Biological Social, Psychological and Environmental factors can all contribute to a person's susceptibility to substance abuse.

LEARNING OUTCOMES

- ▶ Understand the concept of addiction.
- ▶ Understand the explanations for substance abuse and dependence.
- ▶ Understand the risk factors for addiction.
- ▶ Understand approaches to the treatment of drug dependence.



Unit -12: CONTEMPORARY ISSUES AND DEBATES IN PSYCHOLOGY

Unit Aims

The aim of the unit is to provide learners with knowledge and understanding about current issues and debates in psychology. It will introduce learners to codes of conduct and ethical guidelines in psychology as well as the role psychologists play. Additionally, they will learn about biases in psychological research and debates within the field.



LEARNING OUTCOMES

- ▶ Understand codes of conduct and ethical guidelines.
- ▶ Understand the role of psychologists.
- ▶ Understand bias in psychological research and theory.
- ▶ Understand the contribution of debates to the field of psychology.

WHY CHOOSE SNATIKA?

SNATIKA's Professional diploma offer the best value for the investment that a learner makes in her/his education. The same is accomplished that by being awarded with an authentic qualification from an UK educational body, along with a certificate from SNATIKA. Upon successful completion of the professional program; SNATIKA offers:

- Level 5 Extended Diploma OTHM, UK
- Professional Program Certificate from SNATIKA

Accreditation ensures that quality and regulatory standards are met.

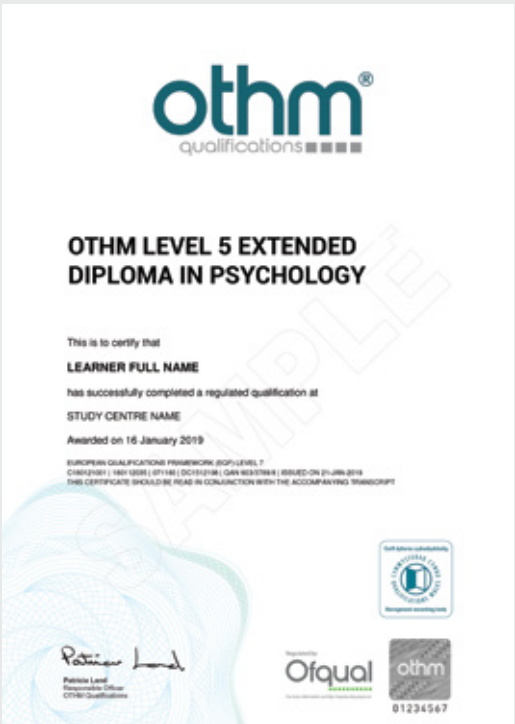
SNATIKA is an approved learning centre of OTHM, UK. OTHM is an awarding organisation in the UK, which is regulated by the OFQUAL (Office of Qualifications and Examinations Regulation) and Qualifications Wales.

Since Ofqual also regulates the National Curriculum Assessments in England, SNATIKA students get to study the same course units as their peers taking the same qualification in the UK.

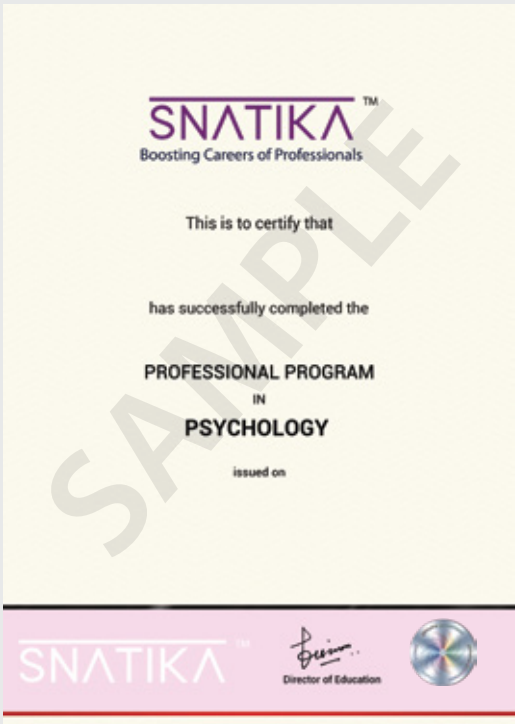


What You Will Earn

You will receive the following certificates after the successful completion of the program:



Level 5 Extended Diploma
OTHM, UK



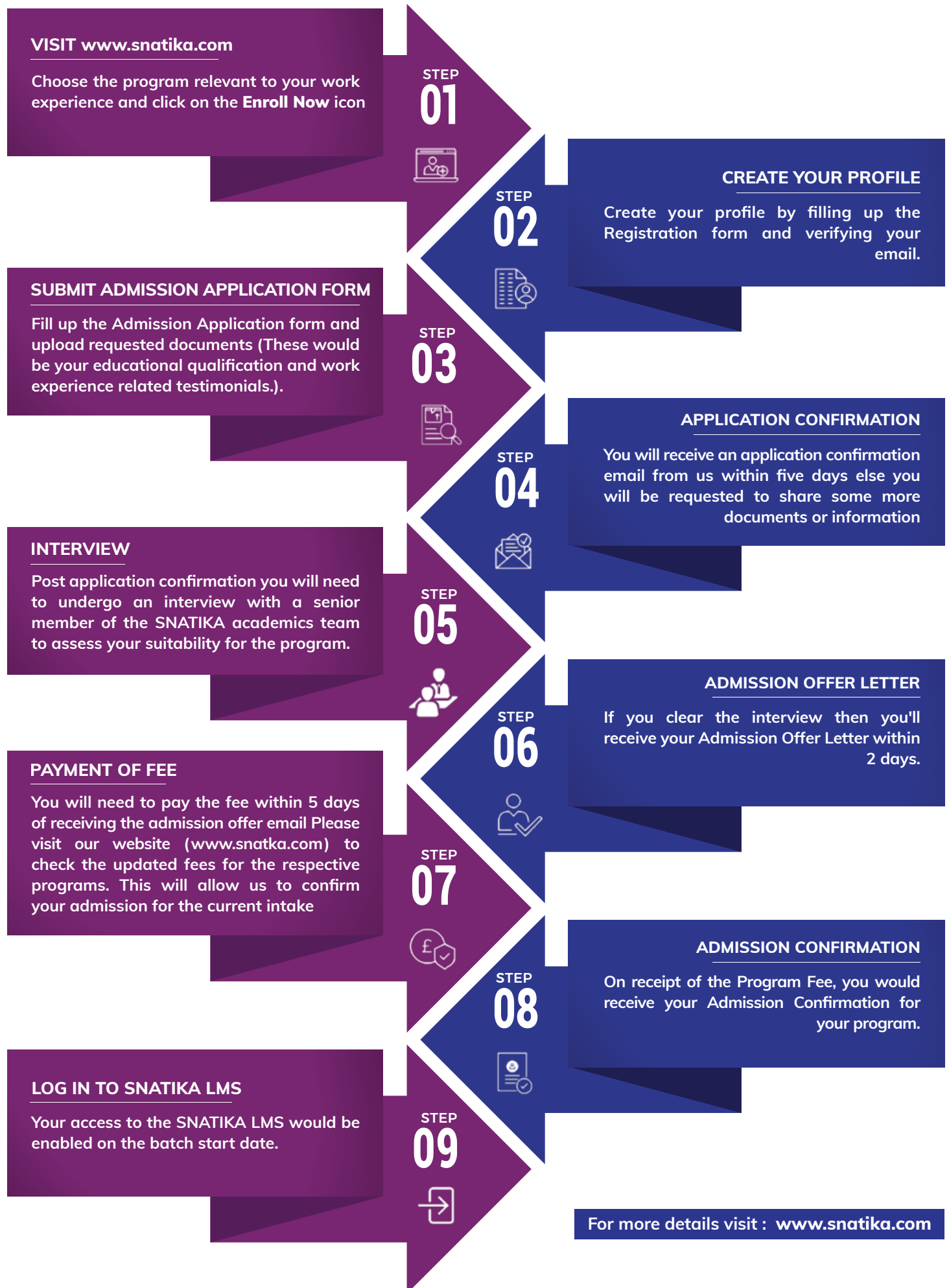
Professional Program Certificate
SNATIKA

Disclaimer: The above images are for reference purposes only.

Admission Process

SNATIKA has limited seats for each program. Therefore we follow a first-come, first-served process of admission and applications are evaluated as soon as they are received. The earlier you apply, the better your chances are for securing your admission to our Professional Diploma given that all the documents and requirements are satisfied.

The step-by-step admission process is outlined below.



INFORMATION



State of the art LMS

The program delivery happens through the robust and user friendly SNATIKA LMS (Learning Management System). It is accessible 24x7 from anywhere in the world.

The SNATIKA pedagogy

Our Professional Diploma programs have been designed by SNATIKA's Subject Matter Experts who have decades of experience in the education industry. The pedagogy is smartly designed to fit the program content into the busy schedules of senior working professionals. You will need just 2 - 3 hours of daily input to succeed in the program.

The immersive nature of the syllabus, coupled with the learner's experience, makes the program easier to comprehend and complete in just 12 months. The assignment based assessment makes the learner grasp the concepts from the roots and enhances the research, critical thinking, and writing skills thereby.



PhD Level Guides

SNATIKA learners will be supported by our PhD level Guides upon the batch start date. SNATIKA's PhD level SMEs will help you with all the challenges you face academically throughout the program.

Session Dates

Aspiring candidates may join in any one of our yearly sessions.

You can check the website (www.snatika.com) for current information for the closing date of admissions and the batch start date.



Selection Process

Selection is based on the details provided during the application process. Admission is granted on a first-come-first-served basis

INFORMATION

Program Format- Online

The entire duration of the Professional program is delivered through state-of-the-art SNATIKA Learning Management System.



Duration of the Program

The duration of the program is 12 months.

This duration only changes in case you fail to meet the requirements of the assignment and the deadline passes.

The time commitment required for SNATIKA's Professional diploma is minimal since the programs are formulated for working professionals. You merely need to commit 8-10 hours a week to your studies.

Program Fees

Please visit our website (www.snatika.com) to check the updated fees for the respective programs.

All learners are required to deposit the fee in full within 5 days of receiving the admission offer letter email.

To ease the financial burden on your shoulders, we offer an Instalment option for depositing the program fee.



SNATIKA™
Boosting Careers of Professionals

For further details

web: www.snatika.com | email: info@snatika.com

