SNATIKA™

Boosting Careers of Professionals

PROFESSIONAL DIPLOMA IN
CAREER GUIDANCE & DEVELOPMENT

6 MONTHS I ONLINE

www.snatika.com

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WHAT is SNATIKA?

Back in 2020, we saw many hard-working senior professionals stuck in the same position without any prospect for growth. The simple but overlooked reason for this glass ceiling was the lack of reputed academic qualifications on their CV. This lack haunted their career prospects during the pandemic and the subsequent economic disruption. It might be even more so in the future.

The situation was unfair because, due to their commitments and age, senior professionals were deprived of opportunities to pursue any reputed qualifications without hurting their career prospects, financial stability, or family commitments. The idea of enrolling for a Diploma/Certificate, moving away from their hometown, and quitting their jobs was impractical and scary.

Being in the education industry for years, we wanted to help them out of this rough spot. Above all, we wanted to create a online platform where they could pursue their Diplomas or Certificates without quitting their jobs, moving away from their families, or getting into debt without a source of income.

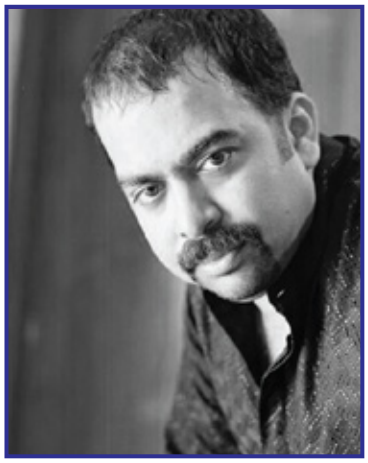
This is how SNATIKA was created in Mumbai, India. Our founders and the team had decades of experience in the education industry, which gave us a head start. We knew our adult learners needed nothing less than a reputed and globally recognised diploma to make it to the top. We partnered with reputed international education institutions to provide our learners with academic qualifications. SNATIKA has also been ISO certified for its Admission Process and Academic Delivery Process. We continue to provide one of the largest bouquet of programs exclusively for senior professionals across different domains.

Our mission is to serve senior working professionals with a fair opportunity to pursue career-enhancing professional programs on our state-of-the-art Learning Management System.

SNATIKA™
Boosting Careers of Professionals

Meet the TEAM

Get to know the team working behind the scenes to provide you with the highest-quality online education.



Sunil Janardhan

Founder Director

Sunil is a seasoned professional with 28 + years of rich experience in conceptualising and driving high-end strategic business models across diverse global economic hot-spots. Sunil has the privilege of travelling & doing business pan India & across 33 countries worldwide.

He has extensive hands-on experience and knowledge of Africa, Middle East, Asia & CIS markets. He has successfully managed different cultures, team members & partners across demographics/industries. He comes with expertise in International Business, Consulting, Sales & Marketing, Profit Centre Operations, Business Development, Key Account Management, Product Launches and Distributor/ Channel Management.

He has also been part of various strategic tie ups & JV's. Sunil specialises in finding new markets for sales growth. He has worked across large, medium & start-up organisations. He has associated with organisations like Aptech Ltd, ITI EdVest, Kuoni Travels, Kohinoor Technical Institute & Trade Wings.

Sunil has done his Post Graduation in International Business. He is based out of India.

Premjit Biswas

Founding Member
(Director of Education)

Premjit is a senior professional with over two and a half decades of experience in the Education and Training domain. He brings in his immense experience of handling large operations across different geographies. Premjit also has considerable knowledge of entrepreneurship, innovation and skills development. He has experience in developing and managing partners and business operations in multiple countries.

He has also managed global projects. He firmly believes that the success or failure of a program lies in the impact it has had on the lives of the beneficiaries. Hence, programs should be designed keeping this as a focal point. That way the beneficiaries not only help themselves but help others and in turn continually increase the impact radius.

In his 20 years of corporate life, Premjit has been associated with large organisations like Aptech, Autodesk and Wadhwani Foundation. He was the founding member of a non-profit organisation - Tiksna Mission Trust. At Tiksna he worked relentlessly at the grassroots level, building a diverse environment to work & thrive in and enabling entrepreneurs.

Premjit is based out of India and has done his majors in Hospitality Management.

Professor Raj Gill

Advisory Member

An influential, entrepreneurial COO and Pro-Vice-Chancellor, Professor Raj Gill has over 40 years' experience in Higher Education and has held senior posts in Higher Education in the UK and internationally. His experience of Transnational Education (TNE) includes international marketing and Higher Education development in Asia, Africa and the Middle East.

Professor Gill has published widely in learned journals and publications and has chaired numerous sessions and presented at international conferences and symposia.

Professor Gill is based out of the UK and has a degree in Manufacturing Engineering and a PhD in Computer Simulation for Manufacturing Processes.

Roger Chetty

Advisory Member

Roger is an entrepreneur and corporate strategist with more than 20 years' senior management experience across several industries including Motor, Construction, Manufacturing, Education and Management Consulting. His career began in market research and customer services with Blue-chip brands such as BMW, DaimlerChrysler, Audi, Standard Bank, and the South African Chamber of Business.

He has served on various boards during his illustrious career and has also co-authored several university policies and procedure documents. Roger is known for forging relationships with governments, educational institutions, and corporations all across Africa and the Middle East. He has been associated with organisations like Sika South Africa, University of KwaZulu-Natal – South Africa and NCC Education - UK.

Roger currently lives in Cape Town, South Africa and has an MBA degree from the Management College of Southern Africa.

SAMPLE

Thierry Cabou

Advisory Member

Thierry Cabou is an expert in finance and economics. He focuses on investment and business development activities across Europe, Africa and India. He is also a Founding Member, Lifetime member and Representative for Africa for the Africa India Economic Foundation (AIEF). He is an advisor to the Bank of Asia and Asia Pacific Development Bank. He is a Knight of the Sovereign Order of St John of Jerusalem of Rhodes and Malta.

Thierry provides advisory and management services to government and large institutions. With Merrill Lynch, his group has arranged for several African governments' investment facilities up to 600 million US dollars after receiving mandates from these governments. He has secured with his partners a 400 million Euros plan for the oil and refinery sector in Senegal.

Mr Thierry Cabou is educated in Paris, France, where he got degrees in International Business Law from Pantheon Sorbonne University.

COUNT ON OUR QUALIFICATIONS

Learners are guided by SNATIKA at each level to choose the right program, and the final decision to provide admission rests with SNATIKA. SNATIKA's admission process ensures that only those learners who are apt for the program get admitted to our programs. Learners are provided with the right resource material, academic support, and timely assistance for them to successfully complete their program. We are able to provide this across genders, races, time zones, and geographies because of a strong academic delivery process, which is aptly supported by our PhD/ Doctorate facilitators. SNATIKA's academic delivery process ensures this is done flawlessly.

SNATIKA is certified for ISO 9001:2015 for "Admission Process & Academic Delivery Process."

Universidad Católica San Antonio de Murcia (UCAM) is a fully accredited European University founded in the year 1996. The university is strategically located in Murcia, Spain, with a Campus of more than 16,000 students and around 1,000 professors. The World University Ranking especially highlights the internationalisation capacity of UCAM. The university has a diverse academic offer, constantly adapting and consistent with the real needs of society. MBA degree is awarded by UCAM under the provision of university private degrees – Título Propio.

SNATIKA learners are awarded MBA degrees from UCAM.

OTHM, UK, is an awarding body which is approved and regulated by Ofqual – Office of the Qualification and Examinations Regulations, UK (a UK government department). Ofqual is responsible for maintaining standards and confidence in international qualifications. Ofqual also regulates the National Curriculum Assessments in England. OTHM aims to support professions and industry by providing excellent qualifications that contribute for a highly qualified and experienced workforce.

SNATIKA is an accredited/ approved training partner of OTHM.

London Graduate School, UK offers excellent university programmes designed for students to gain knowledge and skills for a fast-changing and complex world. LGS promotes learning and sharing of knowledge by offering a blend of teaching and learning methods that combine personal and professional development with world-class academic knowledge. We have partnered with LGS to provide UK university degrees.

SNATIKA learners are awarded MA, MSc, or MBA degrees from a UK University through LGS.

Buckingham University is the oldest of Britain's independent universities and the only one in the UK with a Royal Charter. The university is ranked in the Top 10 by The Complete University Guide 2023 for Student Satisfaction and by The Times and The Sunday Times Good University Guide 2022 for Teaching Quality. It has also been awarded the QAA Quality Mark for meeting or exceeding UK expectations for quality and standards.

This partnership with the university is through LGS.

QUALIFI, UK is recognised as an Awarding Organisation (AO) by Ofqual-Office of the Qualification and Examinations Regulations in the UK. QUALIFI must assure the regulators to continue the General Conditions of Recognition in England and that of the approved centres must meet the same exacting standards. And these qualifications combine UK standards with relevant international content, so learners can achieve their full potential in today's global economy.

SNATIKA is an accredited/ approved training partner of QUALIFI.

IDM has over four decades of experience in the higher education sector. Having closely worked with the industry and brought global education to local students, IDM has pioneered the way forward in getting international recognition for talented students. The organisation aims at exceeding the Quality & Standard expectation and has been awarded the ISO 9001:2015 certification.

SNATIKA learners are awarded a BSc (Hons), BA (Hons), MA, MSc, or MBA degree from the University of Gloucestershire through IDM.

The University of Gloucestershire, a UK state university, is the degree awarding institution. It is located in the edge of the stunning Cotswolds and has three campuses which are based in Cheltenham and Gloucester. The University is a diverse, vibrant community of 12,000 students and 1,500 staff. The University has scored 90/100 and are placed in the top tier of the new SOS-UK net zero ranking. Ranked 6th globally in the Postgraduate Research Experience Survey, 2019.

This partnership with the university is through IDM.

SNATIKA PROFESSIONAL DIPLOMA IN CAREER GUIDANCE & DEVELOPMENT

Professional Diploma in Career Guidance and Development supports the learners to develop professional practice competence working with individuals and groups and to undertake critical analysis of key aspects of career guidance and development practice. The program is aimed to upgrade and enhance the abilities and skill set of in-service teacher educators, teachers, school administrators as well as untrained guidance personnel to ensure the holistic growth of aspirants and ability to handle their socio-emotional, academic and ethical issues with ease and expertise. The program aims to equip the learners with relevant, high quality career guidance practitioner skills such as interviewing and developing career learning program. It also helps to gain an understanding of how to deliver careers support to diverse individuals and groups and manage career development activities, as well as how to manage your own career development.

Who is it meant for?

SNATIKA is a dedicated platform for senior professionals who have work experience. Hence, SNATIKA's Professional Diploma in Career Guidance & Development is suitable for

- Educators
- Teachers
- School Administrators
- Coaches/Mentors
- Counselors

Eligibility

Since our Professional Diploma are highly specialised for advanced learners, we believe you can only take full advantage of this education if you have relevant work experience.

Therefore, the eligibility criteria for SNATIKA's Professional Diploma is:

- Minimum 2 years of Work Experience in Career Guidance/Development or relevant field

MODULES

UNITS COVERED

- Ethical & Inclusive Practice
- Professional Practice
- Advanced Practice
- The Contemporary Labour Market
- Career Related Policy
- Career Development Theory

OVERVIEW

SNATIKA's Professional Diploma in Career Guidance & Development is delivered by SNATIKA through our own LMS. Our Subject Matter Experts have designed the pedagogy that will meet the demands and fulfil the needs of a busy working professional. Our PhD-level Masters Guides will help you through the program.

UNIT SPECIFICATIONS

Unit -1: ETHICAL & INCLUSIVE PRACTICE

Unit Aims

The unit introduces a range of concepts which underpin professional practice in career guidance and development. It also introduces the learners to the concepts of professionalism, to the principles which underpin the ethical and inclusive practice, equality and diversity in practice and explores how bias might impact upon practice.

LEARNING OUTCOMES

- Demonstrate critical knowledge and understanding of the legislative, regulatory and ethical underpinnings of professional career guidance and development practice
- Apply principles of ethical and reflective practice to practical career guidance and development contexts.
- Evaluate and synthesise new ideas and experiences.
- Understand how to undertake proactive anti-racist practice in career guidance and development work
- Demonstrate reflective insight into aspects of inter-professional working

Unit -2: PROFESSIONAL PRACTICE

Unit Aims

The unit introduces the knowledge and skills necessary for effective interviewing and group work practice in a set of career guidance and development settings. Learners will critically evaluate a collection of methods relevant to career guidance and development practice and will also explore the key skills essential for developing and sustaining constructive working relationships with clients.

LEARNING OUTCOMES

- Demonstrate critical knowledge and understanding of the principal theories and concepts underpinning person-centred approaches to career guidance and development practice.
- Apply person-centred approaches in practical career guidance and development settings
- Exercise discrimination and evaluative judgment in relation to career-related information sources
- Communicate with peers and/ or clients in ways that demonstrate appropriate professional practice
- Demonstrate capacity to autonomously plan and deliver context-appropriate career-related interventions

Unit -3: ADVANCED PRACTICE

Unit Aims

The unit introduces a range of contemporary approaches and techniques, based on broadly constructivist theoretical positions, that are relevant to career guidance and development practice in a wide range of contexts. The learners will critically evaluate a range of approaches which seek to "activate" clients, including coaching, motivational and solution-focused approaches and will be introduced to theories of learning relevant to career practice.

LEARNING OUTCOMES

- Demonstrate critical knowledge and understanding of the principal theories and concepts underpinning contemporary career guidance and development practice
- Apply contemporary approaches in practical career guidance and development settings
- Critically evaluate competing theories, approaches and techniques relating to career guidance and development practice
- Demonstrate capacity to work with, and facilitate engagement with, career-related information drawn from a range of media
- Practice in supervised and peer contexts in ways that recognise appropriately delineated professional boundaries

Unit -4: THE CONTEMPORARY LABOUR MARKET

Unit Aims

The unit introduces and engages the learners in the evaluation and use of labour market information and intelligence (LMI) relevant to professional practice in the career development sector. It includes a critical evaluation of the purposes and sources of LMI at national, regional and local level and analyses the key social, political and economic drivers influencing the UK labour market.

LEARNING OUTCOMES

- Demonstrate critical knowledge and understanding of labour market issues pertinent to career guidance and development
- Apply labour market intelligence to practical career guidance and development contexts
- Make discerning judgments about the provenance and value of labour market information
- Utilise appropriate delivery formats to brief peers and experts persuasively and with clarity on complex labour market issues

Unit -5: CAREER RELATED POLICY

Unit Aims

The unit introduces the learners to a critical analysis of the policy context for the development and delivery of CEIAG (Career Education, Information, Advice and Guidance) services. It considers the key influences on the development of CEIAG policy and service delivery. It critically analyses the links between policy, ideology and the economic and political agendas of successive governments and presents the contemporary work which has sought to reorientate career guidance practice away from neoliberal ideologies towards a social justice agenda.

LEARNING OUTCOMES

- Demonstrate critical knowledge and understanding of contemporary career-related policy
- Apply sophisticated conceptual tools to explain the relationship between career-related policy and broader policy agendas
- Critically evaluate comparative approaches to the delivery of career guidance and/or career-related learning
- Convey complex academic conclusions to an expert audience in appropriate written forms
- Demonstrate effective autonomous academic practice by engaging in independent inquiry

Unit -6: CAREER DEVELOPMENT THEORY

Unit Aims

The unit introduces the learners to the critical analysis of theories of career development, career decision making and transition. The theories are analysed and their significance and relevance to professional practice is critically evaluated. The unit also explores psychological and sociological theories of career decision making and the extent to which theoretical positions are reflected in models of practice and service delivery.

LEARNING OUTCOMES

- Demonstrate critical knowledge and understanding of the principal theories and models of career development
- Apply understanding of career development theory to professional contexts.
- Critically evaluate competing theories and models of career decision-making
- Convey complex academic conclusions to an expert audience in appropriate written forms
- Demonstrate effective autonomous academic practice by devising, planning and executing a small inquiry project

WHY CHOOSE SNATIKA?

SNATIKA's Professional diploma offers the best value for the investment that a learner makes in her/his education. The programs offered by us are at par with global standards. The delivery happens through a state-of-the-art yet easy to navigate Learning Management System.Upon successful completion of the professional program; SNATIKA offers:

- **Level 7 Professional Diploma from SNATIKA**

Accreditation ensures that quality and regulatory standards are met.

SNATIKA ensures that all our programs are of Highest Standards. We are very particular that quality and regulatory standards are met.

Learners are guided by SNATIKA at each level for them to choose the right program and the final decision to provide admission rests with SNATIKA. SNATIKA's admission process ensures that only those learners who are apt for the program get admitted to our programs. Learners are provided with the right Professional program. We are able to provide this across genders, races, time zones & geographies because of a strong academic delivery process which is aptly supported by our PhD/Doctorate facilitators. SNATIKA's academic delivery process ensures this is done flawlessly. SNATIKA is certified for ISO 9001: 2015 for "Admission Process & Academic Delivery Process".

ISO
9001: 2015
Certified

What You Will Earn

You will receive the following certificate after the successful completion of the program:

SNATIKA™
Boosting Careers of Professionals

This is to certify that

has successfully completed the

PROFESSIONAL DIPLOMA PROGRAM
IN
CAREER GUIDANCE AND DEVELOPMENT

issued on

SAMPLE

SNATIKA™
Director of Education

Professional Program Diploma
SNATIKA

Disclaimer: The above image is for reference purposes only.

Admission Process

SNATIKA has limited seats for each program. Therefore we follow a first-come, first-served process of admission and applications are evaluated as soon as they are received. The earlier you apply, the better your chances are for securing your admission to our Professional Diploma given that all the documents and requirements are satisfied.

The step-by-step admission process is outlined below.

STEP 01

VISIT www.snatika.com

Choose the program relevant to your work experience and click on the **Enroll Now** icon

STEP 02

CREATE YOUR PROFILE

Create your profile by filling up the Registration form and verifying your email.

STEP 03

SUBMIT ADMISSION APPLICATION FORM

Fill up the Admission Application form and upload requested documents (These would be your educational qualification and work experience related testimonials.).

STEP 04

APPLICATION CONFIRMATION

You will receive an application confirmation email from us within five days else you will be requested to share some more documents or information

STEP 05

INTERVIEW

Post application confirmation you will need to undergo an interview with a senior member of the SNATIKA academics team to assess your suitability for the program.

STEP 06

ADMISSION OFFER LETTER

If you clear the interview then you'll receive your Admission Offer Letter within 2 days.

STEP 07

PAYMENT OF FEE

You will need to pay the fee within 5 days of receiving the admission offer email Please visit our website (www.snatka.com) to check the updated fees for the respective programs. This will allow us to confirm your admission for the current intake

STEP 08

ADMISSION CONFIRMATION

On receipt of the Program Fee, you would receive your Admission Confirmation for your program.

STEP 09

LOG IN TO SNATIKA LMS

Your access to the SNATIKA LMS would be enabled on the batch start date.

For more details visit : **www.snatika.com**

INFORMATION

State of the art LMS

The program delivery happens through the robust and user friendly SNATIKA LMS (Learning Management System). It is accessible 24x7 from anywhere in the world.

The SNATIKA pedagogy

Our Professional Diploma programs have been designed by SNATIKA's Subject Matter Experts who have decades of experience in the education industry. The pedagogy is smartly designed to fit the program content into the busy schedules of senior working professionals. You will need just 2 - 3 hours of daily input to succeed in the program.

The immersive nature of the syllabus, coupled with the learner's experience, makes the program easier to comprehend and complete in just 6 months. The assignment based assessment makes the learner grasp the concepts from the roots and enhances the research, critical thinking, and writing skills thereby.

PhD Level Guides

SNATIKA learners will be supported by our PhD level Guides upon the batch start date. SNATIKA's PhD level SMEs will help you with all the challenges you face academically throughout the program.

Session Dates

Aspiring candidates may join in any one of our yearly sessions.

You can check the website (www.snatika.com) for current information for the closing date of admissions and the batch start date.

Selection Process

Selection is based on the details provided during the application process. Admission is granted on a first-come-first-served basis

INFORMATION

Program Format- Online

The entire duration of the Professional program is delivered through state-of-the-art SNATIKA Learning Management System.

Duration of the Program

The duration of the program is **6** months.

This duration only changes in case you fail to meet the requirements of the assignment and the deadline passes.

The time commitment required for SNATIKA's Professional diploma is minimal since the programs are formulated for working professionals. You merely need to commit 8-10 hours a week to your studies.

Program Fees

Please visit our website (www.snatika.com) to check the updated fees for the respective programs.

All learners are required to deposit the fee in full within 5 days of receiving the admission offer letter email.

To ease the financial burden on your shoulders, we offer an Instalment option for depositing the program fee.

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For further details

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