



PROFESSIONAL DIPLOMA IN OPERATIONS MANAGEMENT

6 MONTHS | ONLINE

www.snatika.com



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WHAT is SNATIKA?

Back in 2020, we saw many hard-working senior professionals stuck in the same position without any prospect for growth. The simple but overlooked reason for this glass ceiling was the lack of reputed academic qualifications on their CV. This lack haunted their career prospects during the pandemic and the subsequent economic disruption. It might be even more so in the future.

The situation was unfair because, due to their commitments and age, senior professionals were deprived of opportunities to pursue any reputed qualifications without hurting their career prospects, financial stability, or family commitments. The idea of enrolling for a Diploma/Certificate, moving away from their hometown, and quitting their jobs was impractical and scary.

Being in the education industry for years, we wanted to help them out of this rough spot. Above all, we wanted to create a online platform where they could pursue their Diplomas or Certificates without quitting their jobs, moving away from their families, or getting into debt without a source of income.

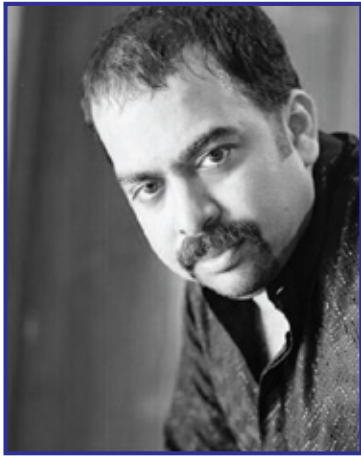
This is how SNATIKA was created in Mumbai, India. Our founders and the team had decades of experience in the education industry, which gave us a head start. We knew our adult learners needed nothing less than a reputed and globally recognised diploma to make it to the top. We partnered with reputed international education institutions to provide our learners with academic qualifications. SNATIKA has also been ISO certified for its Admission Process and Academic Delivery Process. We continue to provide one of the largest bouquet of programs exclusively for senior professionals across different domains.

Our mission is to serve senior working professionals with a fair opportunity to pursue career-enhancing professional programs on our state-of-the-art Learning Management System.

SNATIKA™
Boosting Careers of Professionals

Meet the TEAM

Get to know the team working behind the scenes to provide you with the highest-quality online education.



Sunil Janardhan
Founder Director

Sunil is a seasoned professional with 28 + years of rich experience in conceptualising and driving high-end strategic business models across diverse global economic hot-spots. Sunil has the privilege of travelling & doing business pan India & across 33 countries worldwide.

He has extensive hands-on experience and knowledge of Africa, Middle East, Asia & CIS markets. He has successfully managed different cultures, team members & partners across demographics/industries. He comes with expertise in International Business, Consulting, Sales & Marketing, Profit Centre Operations, Business Development, Key Account Management, Product Launches and Distributor/Channel Management.

He has also been part of various strategic tie ups & JV's. Sunil specialises in finding new markets for sales growth. He has worked across large, medium & start-up organisations. He has associated with organisations like Aptech Ltd, ITI EdVest, Kuoni Travels, Kohinor Technical Institute & Trade Wings.

Sunil has done his Post Graduation in International Business. He is based out of India.



Premjit Biswas
Founding Member
(Director of Education)

Premjit is a senior professional with over two and a half decades of experience in the Education and Training domain. He brings in his immense experience of handling large operations across different geographies. Premjit also has considerable knowledge of entrepreneurship, innovation and skills development. He has experience in

developing and managing partners and business operations in multiple countries.

He has also managed global projects. He firmly believes that the success or failure of a program lies in the impact it has had on the lives of the beneficiaries. Hence, programs should be designed keeping this as a focal point. That way the beneficiaries not only help themselves but help others and in turn continually increase the impact radius.

In his 20 years of corporate life, Premjit has been associated with large organisations like Aptech, Autodesk and Wadhvani Foundation. He was the founding member of a non-profit organisation - Tikсна Mission Trust. At Tikсна he worked relentlessly at the grassroots level, building a diverse environment to work & thrive in and enabling entrepreneurs.

Premjit is based out of India and has done his majors in Hospitality Management.



Professor Raj Gill
Advisory Member

An influential, entrepreneurial COO and Pro-Vice-Chancellor, Professor Raj Gill has over 40

years' experience in Higher Education and has held senior posts in Higher Education in the UK and internationally. His experience of Transnational Education (TNE) includes international marketing and Higher Education development in Asia, Africa and the Middle East.

Professor Gill has published widely in learned journals and publications and has chaired numerous sessions and presented at international conferences and symposia.

Professor Gill is based out of the UK and has a degree in Manufacturing Engineering and a PhD in Computer Simulation for Manufacturing Processes.



Roger Chetty
Advisory Member

Roger is an entrepreneur and corporate strategist with more than 20 years' senior management experience across several industries including Motor, Construction, Manufacturing, Education and Management

Consulting. His career began in market research and customer services with Blue-chip brands such as BMW, DaimlerChrysler, Audi, Standard Bank, and the South African Chamber of Business.

He has served on various boards during his illustrious career and has also co-authored several university policies and procedure documents. Roger is known for forging relationships with governments, educational institutions, and corporations all across Africa and the Middle East. He has been associated with organisations like Sika South Africa, University of KwaZulu-Natal – South Africa and NCC Education - UK.

Roger currently lives in Cape Town, South Africa and has an MBA degree from the Management College of Southern Africa.



Thierry Cabou
Advisory Member

Thierry Cabou is an expert in finance and economics. He focuses on investment and business development activities across Europe, Africa and India. He is also a Founding Member, Lifetime member and Representative for Africa for the Africa India Economic Foundation

(AIEF). He is an advisor to the Bank of Asia and Asia Pacific Development Bank. He is a Knight of the Sovereign Order of St John of Jerusalem of Rhodes and Malta.

Thierry provides advisory and management services to government and large institutions. With Merrill Lynch, his group has arranged for several African governments' investment facilities up to 600 million US dollars after receiving mandates from these governments. He has secured with his partners a 400 million Euros plan for the oil and refinery sector in Senegal.

Mr Thierry Cabou is educated in Paris, France, where he got degrees in International Business Law from Pantheon Sorbonne University.

COUNT ON OUR QUALIFICATIONS

ISO
9001:2015
Certified

Learners are guided by SNATIKA at each level to choose the right program, and the final decision to provide admission rests with SNATIKA. SNATIKA's admission process ensures that only those learners who are apt for the program get admitted to our programs. Learners are provided with the right resource material, academic support, and timely assistance for them to successfully complete their program. We are able to provide this across genders, races, time zones, and geographies because of a strong academic delivery process, which is aptly supported by our PhD/ Doctorate facilitators. SNATIKA's academic delivery process ensures this is done flawlessly.

SNATIKA is certified for ISO 9001:2015 for "Admission Process & Academic Delivery Process."



Universidad Católica San Antonio de Murcia (UCAM) is a fully accredited European University founded in the year 1996. The university is strategically located in Murcia, Spain, with a Campus of more than 16,000 students and around 1,000 professors. The World University Ranking especially highlights the internationalisation capacity of UCAM. The university has a diverse academic offer, constantly adapting and consistent with the real needs of society. MBA degree is awarded by UCAM under the provision of university private degrees - Título Propio.

SNATIKA learners are awarded MBA degrees from UCAM.

othm
qualifications

OTHM, UK, is an awarding body which is approved and regulated by Ofqual - Office of the Qualification and Examinations Regulations, UK (a UK government department). Ofqual is responsible for maintaining standards and confidence in international qualifications. Ofqual also regulates the National Curriculum Assessments in England. OTHM aims to support professions and industry by providing excellent qualifications that contribute for a highly qualified and experienced workforce.

SNATIKA is an accredited/ approved training partner of OTHM.

LONDON
GRADUATE SCHOOL

London Graduate School, UK offers excellent university programmes designed for students to gain knowledge and skills for a fast-changing and complex world. LGS promotes learning and sharing of knowledge by offering a blend of teaching and learning methods that combine personal and professional development with world-class academic knowledge. We have partnered with LGS to provide UK university degrees.

SNATIKA learners are awarded MA, MSc, or MBA degrees from a UK University through LGS.

THE UNIVERSITY OF
BUCKINGHAM

Buckingham University is the oldest of Britain's independent universities and the only one in the UK with a Royal Charter. The university is ranked in the Top 10 by The Complete University Guide 2023 for Student Satisfaction and by The Times and The Sunday Times Good University Guide 2022 for Teaching Quality. It has also been awarded the QAA Quality Mark for meeting or exceeding UK expectations for quality and standards.

This partnership with the university is through LGS.

QUALIFI
APPROVED CENTRE

QUALIFI, UK is recognised as an Awarding Organisation (AO) by Ofqual-Office of the Qualification and Examinations Regulations in the UK. QUALIFI must assure the regulators to continue the General Conditions of Recognition in England and that of the approved centres must meet the same exacting standards. And these qualifications combine UK standards with relevant international content, so learners can achieve their full potential in today's global economy.

SNATIKA is an accredited/ approved training partner of QUALIFI.

IDM
Creating Opportunities
Nurturing Achievers
1989

IDM has over four decades of experience in the higher education sector. Having closely worked with the industry and brought global education to local students, IDM has pioneered the way forward in getting international recognition for talented students. The organisation aims at exceeding the Quality & Standard expectation and has been awarded the ISO 9001:2015 certification.

SNATIKA learners are awarded a BSc (Hons), BA (Hons), MA, MSc, or MBA degree from the University of Gloucestershire through IDM.

UNIVERSITY OF
GLOUCESTERSHIRE

The University of Gloucestershire, a UK state university, is the degree awarding institution. It is located in the edge of the stunning Cotswolds and has three campuses which are based in Cheltenham and Gloucester. The University is a diverse, vibrant community of 12,000 students and 1,500 staff. The University has scored 90/100 and are placed in the top tier of the new SOS-UK net zero ranking. Ranked 6th globally in the Postgraduate Research Experience Survey, 2019.

This partnership with the university is through IDM.

SNATIKA PROFESSIONAL DIPLOMA IN OPERATIONS MANAGEMENT

Knowledge of operations management is an important requirement of managers across all business functions and there is an increasing demand for operations management specialists in every type of organization. Professional Diploma in Operations Management program is designed to enable the learners to acquire vital competencies in production, operations & distribution management, leading to an improvement in job skills. It enables to application of the concepts of operations management. It also enables to create of balance between the operations and supply expertise and general business knowledge by disseminating new techniques in the area of operations management. It develops professionals' competencies and a mindset to create a culture of Lean and operational excellence at their workplace.

Who is it meant for?

SNATIKA is a dedicated platform for senior professionals who have work experience. Hence, SNATIKA's Professional Diploma in Operations Management is suitable for

- Business Manager
- Operations Manager , Analyst & Officer
- Inventory Manager
- Supply Services Representative
- Inventory Controller & Planner



Eligibility

Since our Professional Diploma are highly specialised for advanced learners, we believe you can only take full advantage of this education if you have relevant work experience.

Therefore, the eligibility criteria for SNATIKA's Professional Diploma is:

- ▶ Minimum 2 Years of Work Experience in the Operations Management or relevant field.

MODULES

UNITS COVERED

- Strategies for Managing Supply Chains
- Operations Management
- Research Philosophy and Practice
- Quality Management
- System Thinking and Analysis
- Strategic Project Management
- Leadership
- Global Purchasing & Supply

OVERVIEW

SNATIKA's Professional Diploma in Operations Management is delivered by SNATIKA through our own LMS. Our Subject Matter Experts have designed the pedagogy that will meet the demands and fulfil the needs of a busy working professional. Our PhD-level Masters Guides will help you through the program.

UNIT SPECIFICATIONS

Unit -1: STRATEGIES FOR MANAGING SUPPLY CHAINS

Unit Aims

The unit aims to explore the relationship between logistics, supply chain management (SCM), and other management functions. It enables the learners to understand the process of formulating a strategy for supply chains and ensuring that it is compatible with wider corporate strategy and appreciate the need for collaboration and cooperation between supply chain partners.

LEARNING OUTCOMES

- ▶ Demonstrate a sound grasp of the principles and theories underpinning the formulation of logistics and supply chain strategy
- ▶ Understand the inter-relationship between logistics and related business functions
- ▶ Recognize the differing logistical perspectives of producers, retailers, and logistics providers
- ▶ Be able to critically evaluate the impact of a range of business, regulatory and technological trends on company logistics and the wider supply chain
- ▶ Know where to obtain relevant information about the subject



Unit -2: OPERATIONS MANAGEMENT

Unit Aims

The unit enables the learners to understand the scope and importance of Operations Management and the role of Operations Managers; and to appreciate the interaction of operations on the organization, employees, and customers.



LEARNING OUTCOMES

- ▶ To understand the Contribution of Operations Management to an organization in any sector, key concepts, and Principles of operations management and operations strategy
- ▶ To be able to critically assess various techniques of product, service design, and improvement
- ▶ To understand and apply operations management techniques and the scope of inter-organizational co-operation
- ▶ To distinguish between operations management performance objectives and the necessary tradeoffs in performance
- ▶ To undertake independent reading and research for lectures to amplify and develop themes introduced in class
- ▶ Carry out independent research into operations management at a strategic, operational, process level and tactical level
- ▶ Critically evaluate operations management cases to apply OM concepts drawing on independent inquiry and research

Unit -3: RESEARCH PHILOSOPHY AND PRACTICE

Unit Aims

It aims to prepare learners for personal and business research to generate an understanding of the social science research process and to provide an understanding of the theory and approaches to research. It presents the tools and techniques required to carry out primary research.

LEARNING OUTCOMES

- ▶ Understand the research process and the approaches to research with special reference to qualitative and quantitative techniques used in the Social Sciences
- ▶ Understand formal research methods, including carrying out a survey, hypothesis testing, and, other techniques
- ▶ Carry out a substantial literature search and review
Independently design and manage a program of research
- ▶ Use a range of library-based (conventional and ICT) resources to source appropriate literature on their chosen topic
- ▶ Collect, sift and organize substantial bodies of knowledge, and evaluate their significance
- ▶ Plan and write a substantial piece of work using academic apparatus and appropriately acknowledging the work of others
- ▶ Construct and present sophisticated, coherent, and persuasive written arguments



Unit -4: QUALITY MANAGEMENT

Unit Aims

The unit aims to provide the learners with an in-depth understanding of the main principles, concepts, tools, and techniques of quality management, and continuous improvement together with an awareness of how in practice these could be integrated to design and deliver an integrated continuous improvement program.



LEARNING OUTCOMES

- ▶ Assess the suitability of main principles, concepts, tools, and techniques of quality management and continuous improvement in a particular context.
- ▶ Demonstrate the differences between different levels of quality maturity and illustrate the prerequisites (or inputs) to total quality.
- ▶ Develop an understanding of the use of appropriate quality improvement tools and techniques for tackling quality problems in a range of industries.
- ▶ Evaluate the maturity level and capability of continuous improvement programs in any industrial setting.
- ▶ Show clear understanding and knowledge of theoretical and practical aspects of quality management and continuous improvement.
- ▶ To develop knowledge and skills in analyzing quality problems and develop effective solutions to such problems using the tools and techniques of quality and continuous improvement.
- ▶ To identify, conceptualize and define new issues and emerging trends and approaches within the quality management paradigms.
- ▶ To understand the use of advanced quality improvement techniques such as SPC, FMEA, etc.

Unit -5: SYSTEMS THINKING AND ANALYSIS

Unit Aims

The unit aims to introduce the participants to the theories and principles behind systems thinking, modeling, and analysis. It will also introduce the participants to the methods, tools, and techniques for modeling, analyzing, improving, and designing technical and social systems in a variety of organizations, including the industrial, commercial, and public sectors.

LEARNING OUTCOMES

- ▶ Discuss and critically evaluate various organizational and engineering systems across a variety of organizations, including industrial, commercial, and public sectors.
- ▶ Model, analyze and design various organizational and engineering systems across a range of organizations.
- ▶ Carry out systems-based forms of organizational analysis and intervention in a complex organizational problem situation.
- ▶ Show a clearer understanding and knowledge of hard and soft approaches and how they can be used to deal with complexity and system behavior in a business context.
- ▶ Develop a clear understanding of fundamental cybernetic principles that form the foundations of Check land's Soft System Methodology and Beer's Viable System Model.
- ▶ To develop knowledge and skills in systems analysis and business process modeling.
- ▶ Critically evaluate the most appropriate methodology to model, analyze and design engineering/business systems across a range of organizations.
- ▶ Demonstrate an understanding of how to model a business system and develop a solution to solve a business system problem
- ▶ Develop an awareness of the importance of system approaches in management interventions.



Unit -6: STRATEGIC PROJECT MANAGEMENT

Unit Aims

The unit aims to develop knowledge and skills that differentiate between the management of projects, programs, and portfolios. It develops the ability to translate between business strategy, strategy implementation, and project management. It explores the current base of knowledge of leadership through projects and management by projects to add more precision to the term so that it can become a valuable component of business management science.



LEARNING OUTCOMES

- ▶ Apply leadership through projects to the process of strategy development and implementation
- ▶ Demonstrate knowledge and understanding of the integrative nature of project management
- ▶ Explain the importance and complexity of a sound strategic project plan for a business.
- ▶ Critically analyze the options open to business executives to allow them to draw up, optimize and monitor the strategic project plan.
- ▶ Determine suitable options from a range of options for investment finance and how this can be assessed afterward as to its effectiveness.
- ▶ Understand the role and their interrelationships needed in a business to allow a Governance Regime to operate and the skills and characteristics needed by individuals to fill these roles.
- ▶ Analyze the Information Systems Architecture and how it can be enhanced by the development of the business's information systems and how this can change the way the business should operate.
- ▶ Discuss current research and practice in the field of Management by Projects.

Unit -7: LEADERSHIP

Unit Aims

The unit aims to introduce theories of leadership. It develops an appreciation of the role of leadership in business and specifically in commercial projects. It also develops skills associated with leadership. It provides the opportunity to consider appropriate leadership practice in various real-life or simulated contexts.

LEARNING OUTCOMES

- ▶ Comprehend different theories of leadership, the history of leadership, and current leadership theories.
- ▶ Analyze your characteristics and how it shapes the leadership and followership styles you employ.
- ▶ Comprehend what followers want from leaders and what leaders expect from followers.
- ▶ Synthesize theory and practical experience to make recommendations for good practice in team environments.
- ▶ Value how ethics and morals affect leadership effectiveness within organizations.
- ▶ Explain how leadership styles and behavior affect an organization's strategy and evaluate how to be an effective leader across different cultures – Cultural Intelligence.
- ▶ Apply leadership theories and analytical models to real-life business situations through the use of case studies to solve problems.
- ▶ Analyze and evaluate existing leadership research and research complex themes through course assessment and classroom discussions



Unit -8: GLOBAL PURCHASING & SUPPLY

Unit Aims

The unit aims to make the learners understand the impact of Purchasing and Supply within external resource management in a global supply context. It develops an awareness of the importance of managing business relationships over the full range of power balance situations. It also enables to understand how different tools and methodologies of strategic procurement can be developed to maximize the contribution to business competitiveness and not just in cost reduction.



LEARNING OUTCOMES

- ▶ Appreciate the contribution that purchasing can make to business competitiveness
- ▶ Demonstrate a critical appreciation of the principles of purchasing management
- ▶ Be familiar with a range of practical techniques applied by purchasing managers
- ▶ Know where to obtain relevant information on purchasing management
- ▶ Demonstrate the key concepts of purchasing management
- ▶ Apply these concepts in practical business settings
- ▶ Utilize and source relevant information from the library, internet, and database sources

WHY CHOOSE SNATIKA?

SNATIKA's Professional diploma offers the best value for the investment that a learner makes in her/his education. The programs offered by us are at par with global standards. The delivery happens through a state-of-the-art yet easy to navigate Learning Management System. Upon successful completion of the professional program; SNATIKA offers:

- **Level 7 Professional Diploma from SNATIKA**

Accreditation ensures that quality and regulatory standards are met.

SNATIKA ensures that all our programs are of Highest Standards. We are very particular that quality and regulatory standards are met.

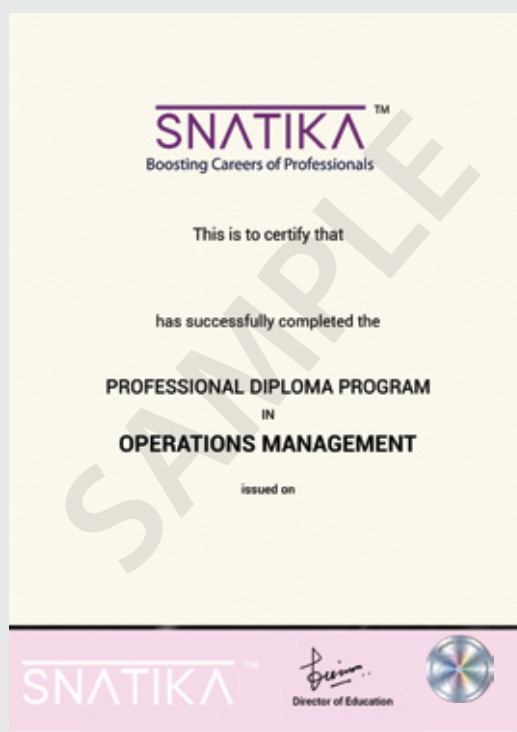
Learners are guided by SNATIKA at each level for them to choose the right program and the final decision to provide admission rests with SNATIKA. SNATIKA's admission process ensures that only those learners who are apt for the program get admitted to our programs. Learners are provided with the right Professional program. We are able to provide this across genders, races, time zones & geographies because of a strong academic delivery process which is aptly supported by our PhD/Doctorate facilitators. SNATIKA's academic delivery process ensures this is done flawlessly. SNATIKA is certified for ISO 9001: 2015 for "Admission Process & Academic Delivery Process".



ISO
9001: 2015
Certified

What You Will Earn

You will receive the following certificate after the successful completion of the program:



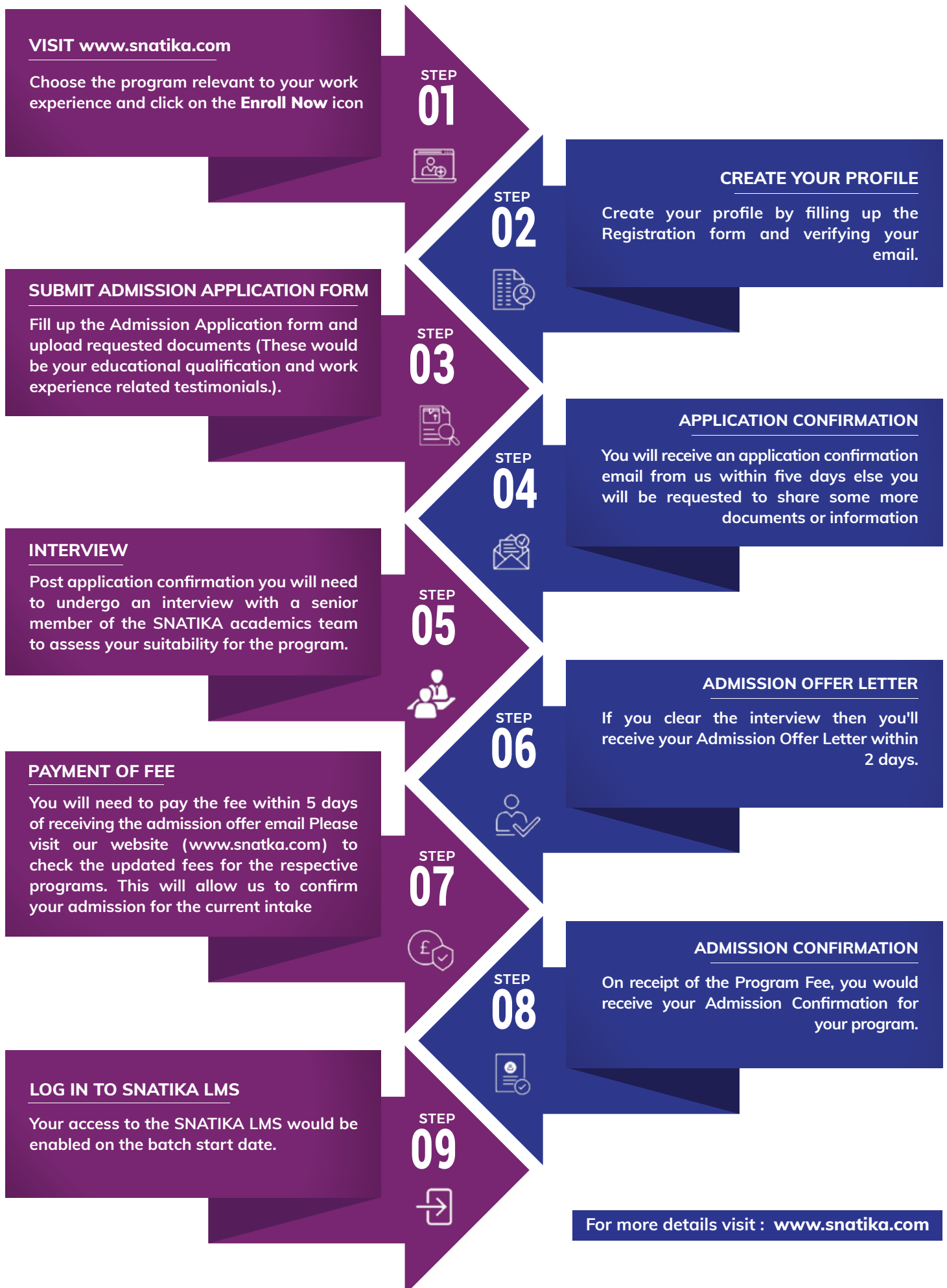
Professional Program Diploma
SNATIKA

Disclaimer: The above image is for reference purposes only.

Admission Process

SNATIKA has limited seats for each program. Therefore we follow a first-come, first-served process of admission and applications are evaluated as soon as they are received. The earlier you apply, the better your chances are for securing your admission to our Professional Diploma given that all the documents and requirements are satisfied.

The step-by-step admission process is outlined below.



INFORMATION



State of the art LMS

The program delivery happens through the robust and user friendly SNATIKA LMS (Learning Management System). It is accessible 24x7 from anywhere in the world.

The SNATIKA pedagogy

Our Professional Diploma programs have been designed by SNATIKA's Subject Matter Experts who have decades of experience in the education industry. The pedagogy is smartly designed to fit the program content into the busy schedules of senior working professionals. You will need just 2 - 3 hours of daily input to succeed in the program.

The immersive nature of the syllabus, coupled with the learner's experience, makes the program easier to comprehend and complete in just 6 months. The assignment based assessment makes the learner grasp the concepts from the roots and enhances the research, critical thinking, and writing skills thereby.



PhD Level Guides

SNATIKA learners will be supported by our PhD level Guides upon the batch start date. SNATIKA's PhD level SMEs will help you with all the challenges you face academically throughout the program.

Session Dates

Aspiring candidates may join in any one of our yearly sessions.

You can check the website (www.snatika.com) for current information for the closing date of admissions and the batch start date.



Selection Process

Selection is based on the details provided during the application process. Admission is granted on a first-come-first-served basis

INFORMATION

Program Format- Online

The entire duration of the Professional program is delivered through state-of-the-art SNATIKA Learning Management System.



Duration of the Program

The duration of the program is 6 months.

This duration only changes in case you fail to meet the requirements of the assignment and the deadline passes.

The time commitment required for SNATIKA's Professional diploma is minimal since the programs are formulated for working professionals. You merely need to commit 8-10 hours a week to your studies.

Program Fees

Please visit our website (www.snatika.com) to check the updated fees for the respective programs.

All learners are required to deposit the fee in full within 5 days of receiving the admission offer letter email.

To ease the financial burden on your shoulders, we offer an Instalment option for depositing the program fee.



SNATIKA™
Boosting Careers of Professionals

For further details

web: www.snatika.com | email: info@snatika.com

