SNATIKA™

Boosting Careers of Professionals

DOCTORATE PROGRAM IN STRATEGIC MANAGEMENT AND LEADERSHIP PRACTICE - OTHM

Duration 12 Months

WES Recognised

www.snatika.com

TABLE OF CONTENTS

WHAT IS SNATIKA?	02
DOCTORATE PROGRAM IN STRATEGIC MANAGEMENT AND LEADERSHIP PRACTICE - OTHM	04
PROGRAM OVERVIEW	05
ADMISSION PROCESS	09
INFORMATION	10

SNATIKA™

Boosting Careers of Professionals

WHAT IS SNATIKA?

Back in 2020, we saw many hard-working senior professionals stuck in the same position without any prospect for growth. The simple but overlooked reason for this glass ceiling was the lack of reputed academic qualifications on their CV. This lack haunted their career prospects during the pandemic and the subsequent economic disruption. It might be even more so in the future.

The situation was unfair because, due to their commitments and age, senior professionals were deprived of opportunities to pursue any reputed qualifications without hurting their career prospects, financial stability, or family commitments. The idea of enrolling for a Degree/Diploma/Certificate moving away from their hometown, and quitting their jobs was impractical and scary.

Being in the education industry for years, we wanted to help them out of this rough spot. Above all, we wanted to create an online platform where they could pursue their Degree, Diploma or Certificate programs without quitting their jobs, moving away from their families, or getting into debt without a source of income.

This is how SNATIKA was created in Mumbai, India. Our founders and the team had decades of experience in the education industry, which gave us a head start. We knew our adult learners needed nothing less than a reputed and globally recognised degree/diploma/certificate to make it to the top. We partnered with reputed international education institutions to provide our learners with relevant and prestigious academic qualifications. SNATIKA has also been ISO certified for its Admission Process and Academic Delivery Process. We continue to provide one of the largest bouquet of programs exclusively for senior professionals across different domains.

Our mission is to serve senior working professionals with a fair opportunity to pursue career-enhancing professional programs through our state-of-the-art Learning Management System.

Count on Our Qualifications

Learners are guided by SNATIKA at each level to choose the right program, and the final decision to provide admission rests with SNATIKA. SNATIKA's admission process ensures that only those learners who are apt for the program get admitted to our programs. Learners are provided with the right resource material, academic support, and timely assistance for them to successfully complete their program. We are able to provide this across genders, races, time zones, and geographies because of a strong academic delivery process, which is aptly supported by our PhD/ Doctorate facilitators. SNATIKA's academic delivery process ensures this is done flawlessly.

SNATIKA is certified for ISO 9001:2015 for "Admission Process & Academic Delivery Process."

Universidad Católica San Antonio de Murcia (UCAM) is a fully accredited European University founded in the year 1996. The university is strategically located in Murcia, Spain, with a Campus of more than 16,000 students and around 1,000 professors. The World University Ranking especially highlights the internationalisation capacity of UCAM. The university has a diverse academic offer, constantly adapting and consistent with the real needs of society. MBA degree is awarded by UCAM under the provision of university private degrees – Título Propio.

SNATIKA learners are awarded MBA degrees from UCAM.

Arden University, a UK-based private institution, offers over 90 career-focused programs at its Coventry headquarters and study centers in Birmingham, Manchester, London, and Berlin. Providing flexible education options, Arden emphasizes quality education with global accessibility. Accredited by prestigious bodies like the British Psychological Society, Arden delivers flexible online and blended learning courses tailored to contemporary needs.

Learners are awarded MBA / MSc or BA degrees from Arden University.

OTHM, UK, is an awarding body which is approved and regulated by Ofqual – Office of the Qualification and Examinations Regulations, UK (a UK government department). Ofqual is responsible for maintaining standards and confidence in international qualifications. Ofqual also regulates the National Curriculum Assessments in England. OTHM aims to support professions and industry by providing excellent qualifications that contribute for a highly qualified and experienced workforce.

SNATIKA is an accredited/ approved training partner of OTHM.

QUALIFI, UK is recognised as an Awarding Organisation (AO) by Ofqual-Office of the Qualification and Examinations Regulations in the UK. QUALIFI must assure the regulators to continue the General Conditions of Recognition in England and that of the approved centres must meet the same exacting standards. And these qualifications combine UK standards with relevant international content, so learners can achieve their full potential in today's global economy.

SNATIKA is an accredited/ approved training partner of QUALIFI.

Buckingham University is the oldest of Britain's independent universities and the only one in the UK with a Royal Charter. The university is ranked in the Top 10 by The Complete University Guide 2023 for Student Satisfaction and by The Times and The Sunday Times Good University Guide 2022 for Teaching Quality. It has also been awarded the QAA Quality Mark for meeting or exceeding UK expectations for quality and standards.

This partnership with the university is through LGS.

The University of Gloucestershire, a UK state university, is the degree awarding institution. It is located in the edge of the stunning Cotswolds and has three campuses which are based in Cheltenham and Gloucester. The University is a diverse, vibrant community of 12,000 students and 1,500 staff. The University has scored 90/100 and are placed in the top tier of the new SOS-UK net zero ranking. Ranked 6th globally in the Postgraduate Research Experience Survey, 2019.

This partnership with the university is through IDM.

London Graduate School, UK offers excellent university programmes designed for students to gain knowledge and skills for a fast-changing and complex world. LGS promotes learning and sharing of knowledge by offering a blend of teaching and learning methods that combine personal and professional development with world-class academic knowledge. We have partnered with LGS to provide UK university degrees.

Learners are awarded degrees from a UK University through LGS.

SNATIKA DOCTORATE PROGRAM IN STRATEGIC MANAGEMENT AND LEADERSHIP PRACTICE - OTHM

The world needs top-level leaders to take charge of companies, non-profits, and government agencies. Strategic Management and Leadership, the integrated application of strategy and leadership, manifests in individuals as the capacity to anticipate, envision, and maintain flexibility, and empower others to voluntarily make effective decisions and to create strategic change as necessary. A Doctorate Level 8 Diploma is the highest diploma level qualification and makes you a cut above the rest. Learners pursuing this Doctorate Program will gain knowledge and skills in the discipline of strategic management & leadership that can be applied in current and future leadership roles. This program is designed for individuals seeking to advance in their current career as well as those pursuing careers in leadership consulting. This distinctive program uses conceptual, experiential and reflective learning to meet the complex educational needs created by the ever-evolving workplace, the rapid expansion of knowledge underlying practice, the increases in technological advances, and the cultural diversity of the global workplace.

Who is it meant for?

SNATIKA is a dedicated platform for senior professionals. Hence, SNATIKA's Doctorate Program in Strategic Management & Leadership Practice is tailored for:

- C- Level Executive across industries (private, government and non-profit sectors)
- Advancement in current career.
- Pursue careers in leadership consulting.

Eligibility

You need to be at the top level of the corporate hierarchy to be considered for this program.

Eligibility criteria for SNATIKA Doctorate programs are:

- Masters Degree
  with
- Minimum 5 years of Managerial Work Experience

MODULES

UNITS COVERED

- Developing Strategic Management and Leadership Potential
- Managing Strategic Change
- Project Development, Planning and Management
- Advanced Research Design and Methodologies
- Developing Research Capability
- Entrepreneurship and Innovation
- Strategic Financial Management
- Strategic Human Resource Management

OVERVIEW

SNATIKA's Doctorate Program in Strategic Management & Leadership Practice is the highest diploma level qualification and makes you a cut above the rest. Our Subject Matter Experts have designed the pedagogy that will meet the demands and fulfil the needs of a busy senior professionals. Our PhD-level Masters Guides will help you through the program.

UNIT SPECIFICATIONS

Unit -1: DEVELOPING STRATEGIC MANAGEMENT AND LEADERSHIP POTENTIAL

Unit Aims

The aim of this unit is to develop learners' understanding of strategic management in a globalised world and how leadership informs and influences strategic change. It will also develop ability to evaluate strategic position, choices and actions.

LEARNING OUTCOMES

- Be able to analyse key external influences on an organisation's strategy.
- Be able to evaluate the dynamic capabilities and core competences of an organisation.
- Be able to appraise strategic options and to evaluate approaches to strategy implementation.
- Be able to evaluate international strategy and how it relates to corporate social responsibility (CSR).
- Be able to analyse how leadership impacts upon strategic decision making.

Unit -2: MANAGING STRATEGIC CHANGE

Unit Aims

The aim of this unit is to develop learners' understanding of theories and models of change management and how they apply to contemporary organisations in the globalised world. Learners will understand the personal characteristics of change agents as well as the evaluation and development of leadership skills to meet current and future strategic change management roles.

LEARNING OUTCOMES

- Be able to evaluate how organisational change occurs and how context influences change.
- Be able to develop and implement a strategic organisational change.
- Be able to analyse stakeholder responses to organisational change.
- Be able to evaluate the role of organisational culture in change management.
- Be able to develop a toolbox to manage oneself when involved in complex change projects, whether in a leading, participating, or consulting role.

Unit -3: PROJECT DEVELOPMENT, PLANNING AND MANAGEMENT

Unit Aims

This module will introduce some fundamentals of research projects especially from a DBA perspective. It highlights various challenges and bottlenecks faced by researcher in a typical DBA programme and aims to educate participants about the best practices related to management of DBA research.

LEARNING OUTCOMES

- Understand the fundamentals of project, methodologies and processes related to a project.
- Be able to compare and contrast the similarities between research project, organisational project and DBA project.
- Be able to demonstrate the capacity to research and write up a highly effective research proposal.
- Be able to evaluate the challenges related to managing research projects.

Unit -4: ADVANCED RESEARCH DESIGN METHODOLOGIES

Unit Aims

Gathering and Analysing data is an integral part of this programme. This module is designed to advance the existing knowledge of research methods and aims to introduce complex research design and advanced methods for analysing and interpreting literature, higher level methods for analysing complex qualitative and quantitative data. There will be special focus on the tools that are available for data analysis and learners will be introduced to a wide range of data analysis tools applicable to business research.

LEARNING OUTCOMES

- Be able to analyse various research approaches and propose appropriate methodology for solving the problem.
- Be able to evaluate various data collection methodologies and justify the choice of methodology for a given scenario.
- Be able to demonstrate capability to analyse wide range of quantitative data and make meaningful interpretations.
- Be able gain advanced understanding and capabilities to analyse qualitative data.
- Be able to demonstrate advanced understanding about the ethical issues related to research.
- Be able to develop a detailed report by undertaking a systematic analysis of a given dataset.

Unit -5: DEVELOPING RESEARCH CAPABILITY

Unit Aims

This unit aims will enable learners to gain comprehensive understanding about the role of research in solving business problems and develop capabilities to critically evaluate existing body of knowledge to put forward a case for further research.

LEARNING OUTCOMES

- Be able to explain the importance and purpose of business research.
- Be able to critically evaluate existing body of knowledge and establish the need for further research.
- Be able to examine the nature of knowledge from philosophical, ontological and epistemological perspectives.
- Be able to critically evaluate various types of published research and draw conclusions.

Unit -6: ENTREPRENEURSHIP AND INNOVATION

Unit Aims

The aim of this unit aim is to introduce learners to the basics of business processes and strategies related to enterprise and entrepreneurship, developing knowledge of enterprise and entrepreneurship in global contexts.

LEARNING OUTCOMES

- Be able to critically analyze the concepts and process of entrepreneurship.
- Be able to evaluate innovative and entrepreneurial management processes for a project or organization.
- Be able to critically assess proposals developed from new ideas.
- Be able to develop a business plan.

Unit -7: STRATEGIC FINANCIAL MANAGEMENT

Unit Aims

The aim of this unit is to enable learners to apply financial principles relevant to management in an organisational context, including analytical techniques and theories/models of management accounting, evaluation of budgetary processes, recommending funding sources and appraising investment options.

LEARNING OUTCOMES

- Be able to apply the tools and techniques of cost accounting.
- Be able to critically analyse the financial performance of businesses.
- Be able to evaluate the budgetary processes of organisations.
- Be able to recommend effective long term and short-term sources of funding.
- Be able to critically appraise investment options.

Unit -8: STRATEGIC HUMAN RESOURCE MANAGEMENT

Unit Aims

The aim of this unit is to develop learners' understanding of how effective strategic management of human resources supports the achievement of organisational objectives in different contexts. The learner will also learn the process of analysing external and internal factors that affects an organisation and how the contextual factors are used to develop an effective HR strategy. Consideration is given to the contribution of strategic human resource management to competitive advantage and organisational growth.

LEARNING OUTCOMES

- Understand the role of strategic management of human resources.
- Understand human resource planning in an organisation
- Understand how contemporary issues in external business environment impact organisations and the management of Human Resources.
- Be able to plan effective human resource strategies.

What will you earn?

Level 8 Diploma
OTHM,UK

Doctorate Program Certificate
SNATIKA

Disclaimer: The above images are for reference purposes only.

Admission Process

SNATIKA has limited seats for each program. Therefore we follow a first-come, first-served process of admission and applications are evaluated as soon as they are received. The earlier you apply, the better your chances are for securing your admission to our Professional Diploma given that all the documents and requirements are satisfied.

The step-by-step admission process is outlined below.

STEP 01

VISIT www.snatika.com

Choose the program relevant to your work experience and click on the **Enroll Now** icon

STEP 02

CREATE YOUR PROFILE

Create your profile by filling up the Registration form and verifying your email.

STEP 03

SUBMIT ADMISSION APPLICATION FORM

Fill up the Admission Application form and upload requested documents (These would be your educational qualification and work experience related testimonials.).

STEP 04

APPLICATION CONFIRMATION

You will receive an application confirmation email from us within five days else you will be requested to share some more documents or information

STEP 05

INTERVIEW

Post application confirmation you will need to undergo an interview with a senior member of the SNATIKA academics team to assess your suitability for the program.

STEP 06

ADMISSION OFFER LETTER

If you clear the interview then you'll receive your Admission Offer Letter within 2 days.

STEP 07

PAYMENT OF FEE

You will need to pay the fee within 5 days of receiving the admission offer email Please visit our website (www.snatka.com) to check the updated fees for the respective programs. This will allow us to confirm your admission for the current intake

STEP 08

ADMISSION CONFIRMATION

On receipt of the Program Fee, you would receive your Admission Confirmation for your program.

STEP 09

LOG IN TO SNATIKA LMS

Your access to the SNATIKA LMS would be enabled on the batch start date.

For more details visit : **www.snatika.com**

INFORMATION

State of the Art LMS

The program delivery happens through the robust and user friendly SNATIKA LMS (Learning Management System). It is accessible 24x7 from anywhere in the world.

The SNATIKA Pedagogy

Our Doctorate programs have been designed by SNATIKA's Subject Matter Experts who have decades of experience in the education industry. The pedagogy is smartly designed to fit the program content into the busy schedules of professionals. You will need just 2 - 3 hours of daily input to succeed in the program.

The immersive nature of the syllabus, coupled ideally with the learner's experience, makes the program easier to comprehend and complete in the shortest duration. The assignment based assessment makes the learner grasp the concepts from the roots and enhances the research, critical thinking, and writing skills thereby.

PhD Level Guides

SNATIKA learners will be supported by our PhD level Guides upon the batch start date. SNATIKA's PhD level Subject Matter Experts will help you with all the challenges you face academically throughout the program.

Session Dates

Aspiring candidates may join in any one of our yearly sessions. You can check our website for current information on the closing date of admissions and the batch start date (www.snatika.com).

Selection Process

Selection is based on the details provided during the application process. Admission is granted on a first-come-first-served basis.

Program Format- Online

The entire duration of the master's program is delivered through our state-of-the-art LMS (Learning Management Systems).

You entire learning journey will be managed and recorded by our LMS. You can access your program content, take quizzes, upload assignments and raise tickets for queries.

Duration of the Program

The duration of the program is 12 months. All SNATIKA programs are self-paced; providing flexibility to our learners.

This duration only changes in case you fail to meet the requirements of the assignment and the deadline passes.

Program Fees

Please visit our website to check the updated fees for the respective programs (www.snatika.com).

All learners are required to deposit the fee in full within 5 days of receiving the admission offer letter email.

To ease the financial burden on your shoulders, we offer an Instalment option for depositing the program fee.

SNATIKA

provides the following professional programs from OTHM (partial list shared)

- Level 7 Diploma in Strategic Marketing
- Level 7 Diploma in Risk Management
- Level 7 Diploma in Project Management
- Level 7 Diploma in Public Administration
- Level 7 Diploma in Accounting & Finance
- Level 7 Diploma in Coaching & Mentoring
- Level 7 Diploma in International Business Law
- Level 7 Diploma Human Resources Management
- Level 7 Diploma in Health & Social Care Management
- Level 7 Diploma in Logistics & Supply Chain Management
- Level 7 Diploma in Police Leadership and Management
- Level 7 Diploma in Strategic Management and Leadership
- Level 7 Diploma in Tourism and Hospitality Management
- Level 7 Diploma in Education Management and Leadership

SNATIKA™

Boosting Careers of Professionals

INDIA	NIGERIA	SOUTH AFRICA	REST OF THE WORLD
+91 8047183355	+234 18880209	+27 218259877	+44 2032876900

www.snatika.com

info@snatika.com