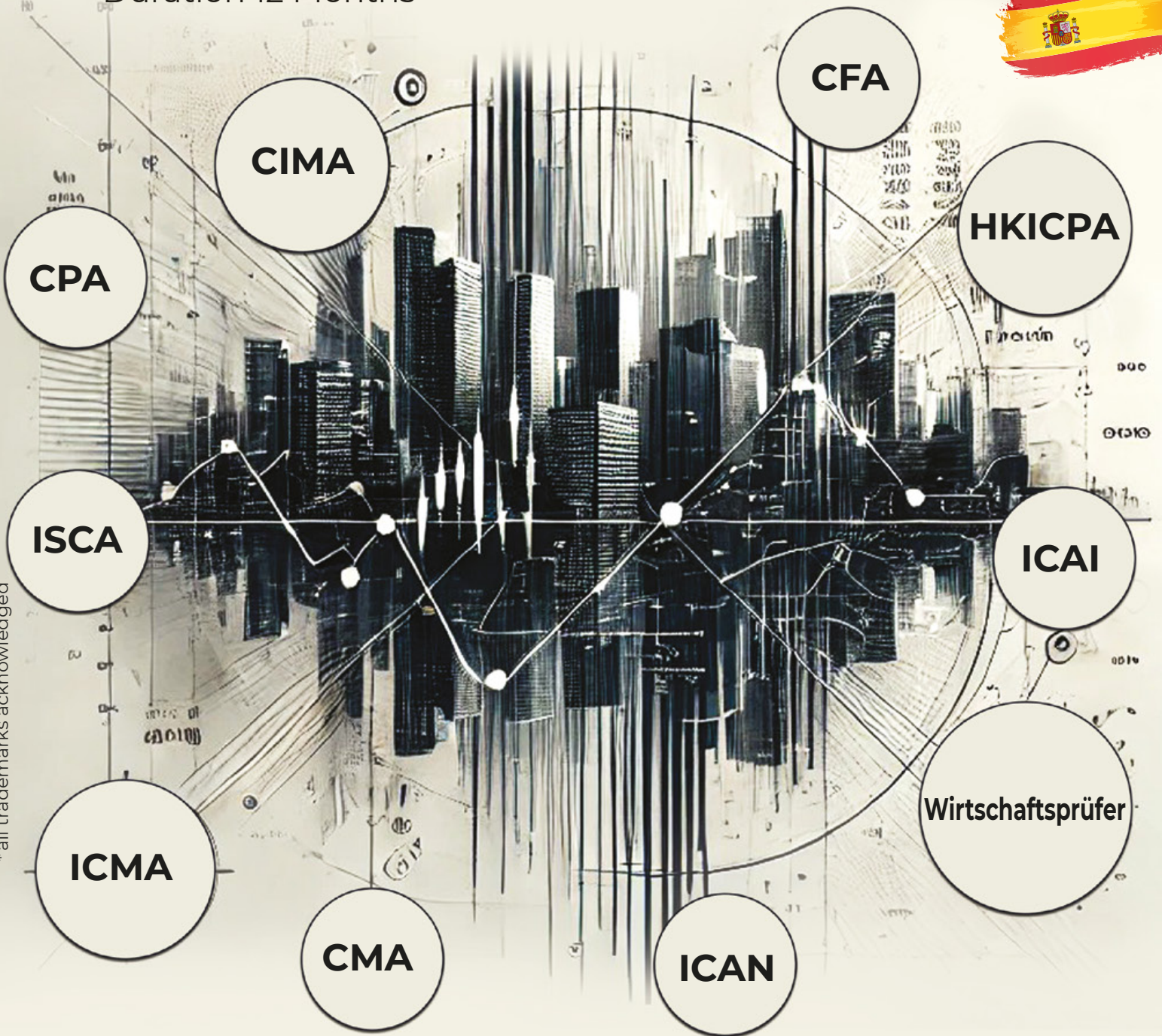


MASTERS in CORPORATE FINANCE (MSc)

Awarded by ENAE, Spain

Duration 12 Months

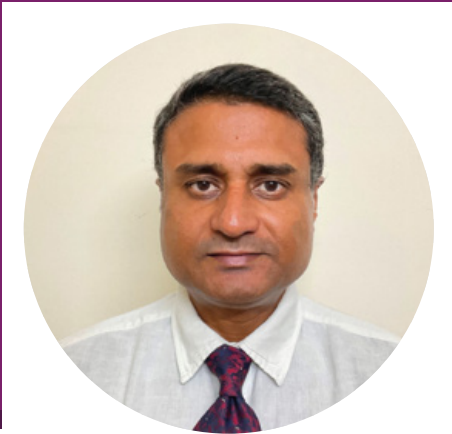


* all trademarks acknowledged



Table of Contents

02	Message from DOE
03	Message from ENAE Desk
04	Message from SNATIKA Desk
05	Introduction to Masterpro
11	SNATIKA Masters Program in Corporate Finance - ENAE
12	Program Overview
19	Admission Process
20	Information



Message from The Education Director's Desk

Dear Learner,

Welcome to the Masters Program in Corporate Finance (MSc), a program that blends academic excellence with practical financial expertise. Delivered by SNATIKA in partnership with ENAE Business School, Spain, this master's degree is designed to help finance professionals gain a deeper understanding of corporate financial management while advancing their career.

In today's corporate landscape, professional certifications like CMA, CIMA, CPA, and ICAI are crucial for success. The MasterPro Series recognizes the value of these credentials and integrates them into your learning path, allowing you to fast-track your journey towards a master's degree. This unique approach ensures that your prior qualifications are acknowledged, enabling you to focus on the advanced aspects of corporate finance that matter most to your career.

This program is structured to be 100% assignment-based, offering you complete flexibility in how you manage your studies. There are no exams or scheduled sessions to worry about—just practical, career-focused assignments that help you apply your knowledge to real-world financial challenges. Each task is designed to enhance your decision-making skills and your understanding of financial strategy, investment, risk management, and regulatory frameworks.

Throughout the program, you'll explore essential topics such as corporate governance, capital budgeting, financial risk management, and mergers and acquisitions. Every assignment is crafted to deepen your expertise and prepare you for leadership roles in corporate finance, whether you're looking to manage finance teams or advise on high-level financial strategies.

Upon completing this program, you will earn a master's degree awarded by ENAE Business School, a respected European institution. This prestigious academic qualification, combined with your professional certifications, will give you the competitive edge needed to thrive in corporate finance.

We are excited to offer you this opportunity to enhance your expertise through the MasterPro Series, and we look forward to helping you achieve your career goals.

Regards

Premjit Biswas
Director of Education

Message from ENAE Desk



Dear Learner,

Welcome to the Master's in Corporate Finance program at ENAE Business School. I am delighted to welcome you to this transformative journey in corporate finance. As a 100% assignment-based program, we focus on equipping you with practical, real-world insights that go beyond traditional exams. This flexible approach allows you to directly apply the latest in financial theory and strategy to the challenges faced by finance professionals today.

In collaboration with SNATIKA, our program is designed to cater to the evolving needs of finance leaders worldwide. This partnership allows us to offer an innovative learning experience that is remotely accessible, rigorous, and internationally relevant. Through this program, you will gain expertise in critical areas such as corporate financial strategy, advanced cost management, strategic risk management, and corporate governance, preparing you to lead with confidence and agility in today's complex financial landscape.

To support your journey, we offer certificate exemptions for various professional designations, including the CMA (IMA) in the United States, CIMA (CGMA) in the United Kingdom, and several others across Canada, India, Singapore, and Australia. These exemptions recognize your existing expertise, allowing you to focus on advancing your skills in new areas.

At ENAE Business School, we are here to support you every step of the way. I am confident that this program will help you achieve your goals and make a meaningful impact in the corporate finance sector.

Best wishes for a rewarding and successful journey.

Best regards,

Dr. Miguel Lopez Gonzalez de Leon

Dean
ENAE Business School

Message from SNATIKA Desk

Back in 2020, we saw many hard-working senior professionals stuck in the same position without any prospect for growth. The simple but overlooked reason for this glass ceiling was the lack of reputed academic qualifications on their CV. This lack haunted their career prospects during the pandemic and the subsequent economic disruption. It might be even more so in the future. The situation was unfair because, due to their commitments and age, senior professionals were deprived of opportunities to pursue any reputed qualifications without hurting their career prospects, financial stability, or family commitments. The idea of enrolling for a Diploma/Certificate, moving away from their hometown, and quitting their jobs was impractical and scary.

Being in the education industry for years, we wanted to help them out of this rough spot. Above all, we wanted to create an online platform where they could pursue their Degree, Diplomas or Certificates without quitting their jobs, moving away from their families, or getting



into debt without a source of income. This is how SNATIKA was created in Mumbai, India. Our founders and the team had decades of experience in the education industry, which gave us a head start. We knew our adult learners needed nothing less than a reputed and globally recognised degree/diploma/certificate to make it to the top. We partnered with reputed international education institutions to provide our learners with academic qualifications. SNATIKA has also been ISO certified for its Admission Process and Academic Delivery Process. We continue to provide one of the largest bouquets of programs exclusively for senior professionals across different domains.

Our mission is to serve senior working professionals with a fair opportunity to pursue career-enhancing professional programs on our state-of-the-art Learning Management System.



INTRODUCTION TO MASTERPRO SERIES

The MasterPro Series represents a unique approach to advanced professional education, specifically designed for seasoned industry professionals who seek to elevate their expertise and academic credentials. This innovative series offered in partnership with universities offers a distinctive pathway to a master's degree by integrating and recognizing established industry certifications, seamlessly blending practical experience with academic achievement.

This innovative series, designed, developed, and delivered by **SNATIKA**, offers a unique pathway to a master's degree by integrating and recognizing established industry certifications. Importantly, the degree awarded through this series is conferred by prestigious universities, ensuring that the program meets the highest academic standards.



In today's rapidly evolving professional landscape, there is a growing demand for advanced educational programs that acknowledge and build upon the practical knowledge and skills acquired through professional certifications. Traditional academic pathways often require learners to start from foundational knowledge, which can be redundant for seasoned professionals who have already achieved significant milestones in their careers. Recognizing this gap, the MasterPro Series was created to offer a more tailored educational journey, allowing professionals to fast-track their academic qualifications while validating their prior learning and achievements.





THE MASTERPRO SERIES BENEFITS

- ▶ Recognition of Expertise
- ▶ Rewarded Achievements



RECOGNITION OF PRIOR LEARNING (RPL)



ACCELERATED LEARNING PATH

- ▶ Time-Efficient
- ▶ Advance Quickly



ENHANCED CAREER OPPORTUNITIES

- ▶ Competitive Edge
- ▶ Career Growth



CURRICULUM ALIGNED WITH INDUSTRY STANDARDS

- ▶ Up-to-Date Learning
- ▶ Industry Ready



FLEXIBILITY & CONVENIENCE

- ▶ Professional-Friendly
- ▶ Balance Life & Learning



- ▶ Tailored Studies
- ▶ Personal Satisfaction



PERSONALIZED LEARNING EXPERIENCE

A Transformative Path to Your Master's Degree

Count on Our Qualifications

ISO
9001:2015
Certified

Learners are guided by SNATIKA at each level to choose the right program, and the final decision to provide admission rests with SNATIKA. SNATIKA's admission process ensures that only those learners who are apt for the program get admitted to our programs. Learners are provided with the right resource material, academic support, and timely assistance for them to successfully complete their program. We are able to provide this across genders, races, time zones, and geographies because of a strong academic delivery process, which is aptly supported by our PhD/ Doctorate facilitators. SNATIKA's academic delivery process ensures this is done flawlessly.

SNATIKA is certified for ISO 9001:2015 for "Admission Process & Academic Delivery Process."



Arden University is a private, for-profit teaching university in the United Kingdom. It offers a variety of undergraduate and post-graduate programmes with both blended and online distance learning delivery options. Its head office is in Coventry with study centres in Birmingham, Manchester, London and Berlin.

SNATIKA learners are awarded MBA / MSc or BA degrees from Arden University.



The Atal Incubation Center – Goa Institute of Management (AIC-GIM) is a premier incubation hub established under the Atal Innovation Mission by NITI Aayog, Government of India. Dedicated to fostering entrepreneurship, AIC-GIM provides startups with state-of-the-art infrastructure, tailored mentorship, funding opportunities, and extensive networking to drive innovation and business growth.

SNATIKA and AIC-GIM collaborate to empower future entrepreneurs through innovation.

ENAE

ENAE Business School, based in Murcia, Spain, is a top institution in business and management education, recognized by QS and Forbes for its high standards. With over 35 years of excellence, ENAE is renowned for producing highly skilled, industry-ready professionals prepared to succeed in global business environments.

SNATIKA learners are awarded a MSc, MA or MBA from ENAE Business School.



Universidad Católica San Antonio de Murcia (UCAM) is a fully accredited European University founded in the year 1996. The university is strategically located in Murcia, Spain, with a Campus of more than 16,000 students and around 1,000 professors. The World University Ranking especially highlights the internationalisation capacity of UCAM. The university has a diverse academic offer, constantly adapting and consistent with the real needs of society. MBA degree is awarded by UCAM under the provision of university private degrees – Titulo Propio.

SNATIKA learners are awarded MBA degrees from UCAM.



The University of Gloucestershire, a UK state university, is the degree awarding institution. It is located in the edge of the stunning Cotswolds and has three campuses which are based in Cheltenham and Gloucester. The University is a diverse, vibrant community of 12,000 students and 1,500 staff. The University has scored 90/100 and are placed in the top tier of the new SOS-UK net zero ranking. Ranked 6th globally in the Postgraduate Research Experience Survey, 2019.

This partnership with the university is through IDM.



The European Institute of Education (eie) is a licensed Higher Education Institution accredited by the Malta Further & Higher Education Authority eie has partnered with prestigious institutions worldwide to develop flexible learning programs, offering qualifications from EQF Levels 5 to 7. Located in the vibrant town of St. Julians along the Maltese coast, eie's campus boasts stunning Mediterranean Sea views from every lecture room, overlooking the picturesque Balluta Bay.

SNATIKA learners are awarded MBA and BBA degree from eie.



OTHM, UK, is an awarding body which is approved and regulated by Ofqual – Office of the Qualification and Examinations Regulations, UK (a UK government department). Ofqual is responsible for maintaining standards and confidence in international qualifications. Ofqual also regulates the National Curriculum Assessments in England. OTHM aims to support professions and industry by providing excellent qualifications that contribute for a highly qualified and experienced workforce.

SNATIKA is an accredited/ approved training partner of OTHM.



ENAE

Business School

ENAE Business School, located in Murcia, Spain, is a prestigious institution with over 35 years of dedication to excellence in business education. Established in 1988 as part of the University-Business Foundation of the Region of Murcia, ENAE collaborates closely with the Polytechnic University of Cartagena and the University of Murcia, bridging the gap between academia and the business world. Consistently ranked among Spain's top business schools, ENAE is known for its commitment to producing highly qualified professionals.

ENAE's innovative and practical approach to learning emphasizes the Case Method, cultivating critical business skills and strategic thinking. With an impressive 98% employment rate for its graduates within the first year, ENAE is highly regarded within the business sector and is recognized as a reliable source of skilled talent.

The school has strong connections to the business community, partnering with over 300 companies to offer learners extensive industry exposure and networking opportunities. ENAE's faculty includes 450 professors who teach not only in Spain but also across Latin America and the United States, highlighting its robust international presence.

Certified by CLADEA and ISO-EN-UNE 9001:2015 and as a member of AACSB, ENAE upholds high global standards, earning recognition from prestigious institutions worldwide. Its programs are celebrated in Spain, with accolades like 2nd best Executive MBA by Forbes in 2024 and a five-star QS rating. This unwavering commitment to academic rigor and industry relevance makes ENAE a top choice for learners aspiring to build global careers.



ENAE Business School: Rankings and Accolades in Education

ENAE Business School, based in Murcia, Spain, is a prestigious institution known for its commitment to excellence in business and management education. With over 35 years dedicated to preparing leaders in business, ENAE has achieved multiple accolades and certifications that underscore its impact and quality.

QS Rankings and Stars



ENAE's programs consistently perform well in QS rankings, with its Master's in International Trade ranked 50th worldwide. Additionally, ENAE has earned a prestigious five-star QS Stars rating, recognizing its excellence in areas such as teaching quality, graduate employability, and academic strength. These recognitions place ENAE among the most respected business schools globally, particularly in the fields of management and international trade.

The Forbes logo is the word 'Forbes' in a bold, black, serif font, set within a white circular background.

Forbes

Forbes Recognition

Forbes recently ranked ENAE's Executive MBA as the 2nd best executive program in Spain for 2024, reinforcing ENAE's reputation for delivering high-quality, career-focused training for business professionals. This accolade highlights ENAE's expertise in executive and postgraduate business education, making it a top choice for those advancing in management roles.

The AACSB Business Education Alliance Member logo features the AACSB logo on the left and the text 'Business Education Alliance Member' on the right, all within a white circular background.

AACSB Business Education Alliance Member

AACSB Membership

As a proud member of the AACSB (Association to Advance Collegiate Schools of Business), ENAE is aligned with internationally recognized standards of excellence in business education. AACSB membership places ENAE among a distinguished group of business schools worldwide, confirming its commitment to academic rigor and ethical business practices.



Global Corporate Partnerships

ENAE's close partnerships with over 300 companies provide its students with hands-on experience, internships, and access to industry leaders. This extensive network supports ENAE's 98% graduate employment rate within the first year, making ENAE a highly respected source of skilled business talent.



International Certification and Presence

Certified by CLADEA (Latin American Council of Schools of Administration) and ISO-EN-UNE 9001:2015, ENAE meets rigorous quality standards recognized internationally. Its presence in Latin America and the U.S. further strengthens ENAE's impact and offers students diverse perspectives in global business practices.

PROGRAM BENEFITS

- ▶ Broad coverage of corporate financial strategy, cost management and risk analysis.
- ▶ Builds holistic expertise in financial planning and governance.
- ▶ Enhances analytical and decision-making skills in corporate finance.

Comprehensive Skill Development



Real-World Application through Assignments



Global Focus with Industry Relevance



- ▶ Meets global financial standards and regulations.
- ▶ Integrates compliance, ethics, and governance best practices.
- ▶ Applicable across diverse finance and corporate sectors.

MSc Corporate Finance

Flexible, 100% Online Learning



- ▶ 100% online
- ▶ Self-paced
- ▶ No live or recorded sessions
- ▶ Supports work-life balance

Career Advancement Opportunities



- ▶ Prepares for senior roles in finance and leadership.
- ▶ Globally recognized MSc credentials for career growth.
- ▶ Tailored for finance professionals aiming for advancement.

- ▶ Global certifications ((ISC)², CompTIA, Cisco, Microsoft, EC-Council, Red Hat)
- ▶ Unit exemptions
- ▶ Custom learning paths based on prior qualifications

Certification-Based Exemptions



SNATIKA Masters Program in Corporate Finance - ENAE

Brief about the program

The MSc in Corporate Finance equips professionals with advanced financial management skills, covering key areas such as corporate financial strategy, cost management, risk assessment, and governance. The program combines theoretical knowledge with practical applications, preparing learners to navigate complex financial challenges and drive organizational success. Certificate exemptions are available for holders of certifications like CMA (IMA), CIMA (CGMA), ICAI CMA, and more, allowing for a faster route to completion. Ideal for finance professionals seeking leadership roles in global finance.

Eligibility

Our Masters programs are highly specialised for advanced learners, we believe you can only take full advantage of this education if you have relevant work experience. Therefore, the eligibility criteria for SNATIKA's Masters programs are:

- Minimum 2 Years of Work Experience in financial management, corporate finance, accounting, auditing, or related roles sector for Graduates and/or
- Minimum 5 Years of Work Experience in financial management, corporate finance, accounting, auditing, or related roles sector for Graduates*
- * Only a very small percentage of applicants are approved on the basis of Recognition of Prior Learning (RPL).

Who is it meant for?

SNATIKA is a dedicated platform for senior professionals who have work experience.

Master's Program in Corporate Finance is ideal for :

- Financial Managers
- Corporate Finance Analysts
- Chief Financial Officers (CFOs)
- Investment Banking Analysts
- Risk Management Professionals

Units Covered

Stage-01

- Corporate Financial Strategy
- Advanced Cost Management
- Strategic Decision-Making and Risk Management
- Leadership in Financial Management
- Corporate Governance, Ethics, and Compliance
- Research Methods in Finance

Stage-02

- Dissertation

Overview

This program is divided into 2 stages over a period of 12 months. The learner gets an advantage of studying anytime and anywhere, while working and earns an International Academic Qualification. The learner also has an opportunity to embark on further study towards a relevant Doctorate/PhD program.

MSc in Corporate Finance degree is awarded by ENAE Business School, Spain.



Program Overview

Unit Specifications

STAGE 01

UNIT 1

Corporate Financial Strategy

This unit explores the strategic role of financial management within a corporate context, focusing on mergers, acquisitions, capital budgeting, and financial restructuring. It provides learners with advanced financial analysis techniques to drive corporate growth and manage long-term financial sustainability.

Learning Outcomes

- » Analyze corporate financial strategies, including mergers and acquisitions.
- » Evaluate capital budgeting decisions and their impact on organizational growth.
- » Understand the use data handling techniques to prepare datasets for analysis.

Eligible Certifications for Unit Exemption

-  **United States:** CMA (IMA) - Certified Management Accountant
-  **United Kingdom:** CIMA (CGMA) - Chartered Global Management Accountant
-  **India:** ICAI CMA - Certified Management Accountant
-  **Australia:** CMA Australia (ICMA) - Certified Management Accountant
-  **Canada:** CPA Canada (with management accounting focus)
-  **Singapore:** ISCA CMA - Institute of Singapore Chartered Accountants CMA
-  **Germany:** Wirtschaftsprüfer (WP) - German Auditor (Management Accounting Focus)
-  **Hong Kong:** HKICPA CPA (Management Accounting Focus)
-  **South Africa:** CIMA (CGMA) - Chartered Global Management Accountant
-  **Nigeria:** ICAN CA - Institute of Chartered Accountants of Nigeria (with management accounting focus)

Exemption from this unit requires completion of any one of the listed certifications

UNIT 2

Advanced Cost Management

This unit provides a comprehensive study of advanced cost management techniques, including activity-based costing, lean accounting, and performance evaluation systems. It prepares learners to implement cost control and performance management systems within organizations.

Learning Outcomes

- » Apply advanced cost management techniques such as activity-based costing and lean accounting.
- » Design and implement performance measurement systems.
- » Evaluate the financial impact of cost management strategies on organizational performance.

Eligible Certifications for Unit Exemption

-  **United States:** CMA (IMA) - Certified Management Accountant
-  **United Kingdom:** CIMA (CGMA) - Chartered Global Management Accountant
-  **India:** ICAI CMA - Certified Management Accountant
-  **Australia:** CMA Australia (ICMA) - Certified Management Accountant
-  **Canada:** CPA Canada (with management accounting focus)
-  **Singapore:** ISCA CMA - Institute of Singapore Chartered Accountants CMA
-  **Germany:** Wirtschaftsprüfer (WP) - German Auditor (Management Accounting Focus)
-  **Hong Kong:** HKICPA CPA (Management Accounting Focus)
-  **South Africa:** CIMA (CGMA) - Chartered Global Management Accountant
-  **Nigeria:** ICAN CA - Institute of Chartered Accountants of Nigeria (with management accounting focus)

Exemption from this unit requires completion of any one of the listed certifications

UNIT 3

Strategic Decision Making and Risk Management

This unit covers decision-making frameworks and financial risk management strategies, focusing on assessing and mitigating financial risks within global and organizational contexts

Learning Outcomes

- » Utilize financial data to make strategic decisions.
- » Implement sentiment analysis and text classification models.
- » Develop risk management strategies that align with organizational goals.

Eligible Certifications for Unit Exemption

-  **United States:** CMA (IMA) - Certified Management Accountant
-  **United Kingdom:** CIMA (CGMA) - Chartered Global Management Accountant
-  **India:** ICAI CMA - Certified Management Accountant
-  **Australia:** CMA Australia (ICMA) - Certified Management Accountant
-  **Canada:** CPA Canada (with management accounting focus)
-  **Singapore:** ISCA CMA - Institute of Singapore Chartered Accountants CMA
-  **Germany:** Wirtschaftsprüfer (WP) - German Auditor (Management Accounting Focus)
-  **Hong Kong:** HKICPA CPA (Management Accounting Focus)
-  **South Africa:** CIMA (CGMA) - Chartered Global Management Accountant
-  **Nigeria:** ICAN CA - Institute of Chartered Accountants of Nigeria (with management accounting focus)

Exemption from this unit requires completion of any one of the listed certifications



UNIT 4

Leadership in Financial Management

This unit focuses on leadership and management skills required to lead financial departments or entire organizations. It emphasizes decision-making, team management, and strategic leadership in finance.

Learning Outcomes

- » Develop leadership strategies for managing financial teams.
- » Apply organizational behaviour principles to enhance financial management efficiency.
- » Demonstrate effective communication and leadership within financial decision-making contexts.

Eligible Certifications for Unit Exemption

-  **United States:** CMA (IMA) - Certified Management Accountant
-  **United Kingdom:** CIMA (CGMA) - Chartered Global Management Accountant
-  **India:** ICAI CMA - Certified Management Accountant
-  **Australia:** CMA Australia (ICMA) - Certified Management Accountant
-  **Canada:** CPA Canada (with management accounting focus)
-  **Singapore:** ISCA CMA - Institute of Singapore Chartered Accountants CMA
-  **Germany:** Wirtschaftsprüfer (WP) - German Auditor (Management Accounting Focus)
-  **Hong Kong:** HKICPA CPA (Management Accounting Focus)
-  **South Africa:** CIMA (CGMA) - Chartered Global Management Accountant
-  **Nigeria:** ICAN CA - Institute of Chartered Accountants of Nigeria (with management accounting focus)

Exemption from this unit requires completion of any one of the listed certifications



UNIT 5

Corporate Governance, Ethics, and Compliance

This unit provides an in-depth understanding of corporate governance structures, ethical financial management practices, and regulatory compliance in a global context. It equips learners to handle governance challenges and ensure adherence to legal and ethical standards.

Learning Outcomes

- » Evaluate corporate governance frameworks and their impact on organizational performance.
- » Apply ethical principles to financial management practices.
- » Understand and implement compliance measures in line with regulatory requirements.

Eligible Certifications for Unit Exemption

-  **United States:** CMA (IMA) - Certified Management Accountant
-  **United Kingdom:** CIMA (CGMA) - Chartered Global Management Accountant
-  **India:** ICAI CMA - Certified Management Accountant
-  **Australia:** CMA Australia (ICMA) - Certified Management Accountant
-  **Canada:** CPA Canada (with management accounting focus)
-  **Singapore:** ISCA CMA - Institute of Singapore Chartered Accountants CMA
-  **Germany:** Wirtschaftsprüfer (WP) - German Auditor (Management Accounting Focus)
-  **Hong Kong:** HKICPA CPA (Management Accounting Focus)
-  **South Africa:** CIMA (CGMA) - Chartered Global Management Accountant
-  **Nigeria:** ICAN CA - Institute of Chartered Accountants of Nigeria (with management accounting focus)

Exemption from this unit requires completion of any one of the listed certifications



UNIT 6



Research Methods in Finance

This unit equips learners with the foundational knowledge and skills for conducting independent research in financial management. Topics include research design, data collection, quantitative and qualitative analysis, and report writing.

Learning Outcomes

- » Develop research questions relevant to financial management.
- » Design and conduct empirical research studies.
- » Analyse and interpret financial data using appropriate research methodologies.

Eligible Certifications for Unit Exemption

-  **United States:** CFA Level I or II (Research and Analysis)
-  **United Kingdom:** CIMA Advanced Diploma in Management Accounting (Research Techniques)
-  **India:** ICAI Advanced Studies in Financial Research
-  **Australia:** CPA Australia (Financial Planning and Analysis)
-  **Canada:** CFA Canada Level I or II (Research and Analysis)
-  **Singapore:** ISCA Research Specialist Certification
-  **Germany:** CFA Level I or II (Research and Analysis)
-  **Hong Kong:** HKICPA Research Specialization
-  **South Africa:** CIMA Advanced Diploma in Management Accounting
-  **Nigeria:** CFA Level I or II (Research and Analysis)

Exemption from this unit requires completion of any one of the listed certifications



STAGE 02

Unit: Navigating Your Research Path – "Discovery and Alignment"

Stage 2 of the MSc in Corporate Finance, titled Research Dissertation and Strategic Financial Analysis, is a 60-credit research-based component designed to guide learners through the process of conducting an independent research project in corporate finance. This stage is crucial for applying advanced financial theories, research methodologies, and strategic analysis to real-world corporate finance problems, enabling learners to contribute new insights and solutions to the field. Stage 2 is divided into three phases, each with three sections, to provide a clear, structured approach to dissertation development.

Phase-1

Project Engagement and Alignment Assessment

Phase 1 focuses on the early stages of research, helping learners navigate their research topics, align their interests with corporate finance themes, and structure their project plans. The objective is to set a clear direction for the research project and ensure alignment with personal career goals and industry needs.

Section-1 Venture Engagement and Conceptual Alignment

Section Aims

Learners begin by selecting a research topic that aligns with both their career goals and key corporate finance themes such as financial strategy, governance, or risk management.

Learning Outcomes

- Be able to critically define and articulate a research problem relevant to corporate finance.
- Ensure the research problem addresses a relevant issue in corporate finance and is feasible for the scope of the dissertation.
- Be able to align the research problem with professional and industry goals.
- Be able to assess the significance and impact of the chosen research problem.

Section-2 Market and Competitive Analysis

Section Aims

This section involves conducting a preliminary literature review to identify gaps in existing knowledge and potential areas for further investigation in corporate finance.

Learning Outcomes

- Conduct a comprehensive literature review in corporate finance.
- Identify and articulate research gaps and opportunities for further investigation.
- Position the research within broader academic and industry contexts.
- Formulate a clear and justified rationale for the research focus



Section-3 Structuring the Business Plan Framework

Section Aims

Learners will outline the structure of their dissertation, including key chapters, objectives, and a timeline for research activities.

Learning Outcomes

- Create a comprehensive project report plan that aligns with research objectives.
- Outline the key chapters and content of the dissertation.
- Develop a feasible and structured timeline for completing the dissertation.
- Identify potential challenges and develop strategies to address them.

Phase-2

Crafting the Strategy - "Development and Refinement"

Phase 2 focuses on refining the research process by helping learners synthesize the key components of their research. Learners will finalize their research questions, develop a robust methodology, and address ethical considerations. The goal is to have a complete research synopsis ready for execution.

Section-1: Laying the Foundation

Section Aims

Learners refine their research questions, hypotheses, and objectives, ensuring their research direction is clear and well-defined.

Learning Outcomes

- Be able to refine and finalize the research problem, ensuring its alignment with the theoretical framework.
- Be able to develop a comprehensive theoretical framework that supports the research problem.
- Be able to conduct an in-depth literature review to support the research problem and theoretical framework.
- Be able to refine research questions and objectives based on the theoretical framework and literature review.

Section-2: Methodology and Ethical Considerations

Section Aims

This section guides learners in designing a clear and ethical research methodology, including data collection methods and analytical techniques.

Learning Outcomes

- Refine and finalize the research methodology for finance-related research.
- Evaluate the reliability and validity of the research design and methods.
- Identify and address potential ethical considerations related to the research.
- Manage the ethical approval process where necessary.



Section-3: Completing the Synopsis Puzzle

Section Aims

Learners synthesize all elements of their research (research questions, literature, methodology) into a final research synopsis, ready for execution.

Learning Outcomes

- Be able to integrate all foundational elements into a comprehensive research synopsis.
- Be able to present a clear and coherent research plan.
- Be able to justify the feasibility and significance of the research.
- Be able to articulate a clear timeline and milestones for the research.

Phase-3

Evolving Your Research into a Thesis – "Completion and Submission"

Phase 3 focuses on completing and finalizing the dissertation. Learners will build upon their research by conducting data analysis, writing their findings, and synthesizing their conclusions. This phase ensures that learners complete their dissertation with coherence and alignment to their research objectives.

Section-1 Building a Strong Foundation

Section Aims

Learners begin writing the introductory chapters of their dissertation, including the introduction, literature review, and methodology.

Learning Outcomes

- Be able to refine and finalize the research methodology for data collection.
- Be able to conduct pilot testing and make necessary adjustments to research tools.
- Be able to establish a structured approach to data collection, ensuring reliability and validity.
- Be able to initiate the data collection process in a methodical and ethical manner.

Section-2: Methodical Exploration

Section Aims

In this section, learners will analyse their collected data and write the analysis and discussion chapters of their dissertation.

Learning Outcomes

- Be able to apply appropriate analytical methods to systematically explore the collected financial data.
- Be able to interpret data in the context of the research questions and theoretical framework.
- Be able to critically evaluate the implications of the findings in relation to existing finance literature and practices.
- Be able to develop evidence-based conclusions that address the research problem and contribute to the field of corporate finance.

Section-3: The Grand Finale

Section Aims

Learners finalize their dissertation by polishing their conclusions, ensuring all chapters are cohesive and aligned with their research objectives, and submitting the completed work.

Learning Outcomes

- Be able to conduct a comprehensive review and refinement of the dissertation.
- Be able to integrate feedback and make necessary revisions to enhance the quality of the dissertation.
- Be able to finalize the dissertation for submission, ensuring it meets all academic requirements.
- Be able to present the dissertation in a professional and scholarly manner



What will you earn?



Disclaimer: The above images are for reference purposes only.

ADMISSION PROCESS

SNATIKA Masters' Program follows a first-come, first-served process of admission and applications are evaluated as soon as they are received. The earlier you apply, the better your chances are for securing your admission to our Masters' program given that all the documents and requirements are satisfied.

The step-by-step admission process is outlined below.

STEP 01

VISIT
WWW.SNATIKA.COM

Choose the program relevant to your work experience and click on the **Enroll Now** icon.

STEP 02

CREATE YOUR PROFILE

Create your profile by filling up the Registration form and verifying your email.

STEP 03

SUBMIT ADMISSION APPLICATION FORM

Fill up the Admission Application form and upload requested documents (These would be your educational qualification and work experience related testimonials).

STEP 04

APPLICATION CONFIRMATION

You will receive an application confirmation email from us within five days else you will be requested to share some more documents or information.

STEP 05

INTERVIEW

Post application confirmation you will need to undergo an interview with a senior member of the SNATIKA academics team to assess your suitability for the program.

STEP 06

ADMISSION OFFER LETTER

If you clear the interview then you'll receive your Admission Offer Letter within 2 days.

STEP 07

PAYMENT OF FEE

You will need to pay the fee within 5 days of receiving the admission offer email Please visit our website (www.snatika.com) to check the updated fees for the respective programs. This will allow us to confirm your admission for the current intake.

STEP 08

ADMISSION CONFIRMATION

On receipt of the Program Fee, you would receive your Admission Confirmation for your program.

STEP 09

LOG IN TO SNATIKA LMS

Your access to the SNATIKA LMS would be enabled on the batch start date.



INFORMATION

State of the Art LMS

The program delivery happens through the robust and user friendly SNATIKA LMS (Learning Management System). It is accessible 24x7 from anywhere in the world.

The SNATIKA Pedagogy

Our Masters programs have been designed by SNATIKA's Subject Matter Experts who have decades of experience in the education industry. The pedagogy is smartly designed to fit the program content into the busy schedules of professionals. You will need just 2 - 3 hours of daily input to succeed in the program.

The syllabus, coupled ideally with the learner's experience, makes the program easier to comprehend and complete in the shortest duration. The assignment based assessment makes the learner grasp the concepts from the roots and enhances the research, critical thinking, and writing skills thereby.

PhD Level Guides

SNATIKA learners will be supported by our PhD level Guides upon the batch start date. SNATIKA's PhD level Subject Matter Experts will help you with all the challenges you face academically throughout the program.

Session Dates

Aspiring candidates may join in any one of our yearly sessions. You can check our website for current information on the closing date of admissions and the batch start date (www.snatika.com).

Selection Process

Selection is based on the details provided during the application process. Admission is granted on a first-come-first-served basis.

Program Format- Online

The entire duration of the master's program is delivered through our state-of-the-art LMS (Learning Management Systems).

Your entire learning journey will be managed and recorded by our LMS. You can access your program content, take quizzes, upload assignments and raise tickets for queries.

Duration of the Program

The duration of the program is 12 months. The initial six months are for Stage 1 and the next six months are for Stage 2 (Dissertation).

This duration only changes in case you fail to meet the requirements of the assignment and the deadline passes.

Program Fees

Please visit our website to check the updated fees for the respective programs (www.snatika.com).

All learners are required to deposit the fee in full within 5 days of receiving the admission offer letter email.

To ease the financial burden on your shoulders, we offer an Instalment option for depositing the program fee.



SNATIKA

provides the following MasterPro Series program

Masters in Healthcare Informatics (MSc in Healthcare Informatics)

Masters in Cloud & Networking Security (MSc in Cloud & Networking Security)

Masters in Finance and Investment Management (MSc in Finance & Investment Management)

Masters in Corporate Finance (MSc in Corporate Finance)

Masters in DevOps (MSc in DevOps)

Masters in Artificial Intelligence and Machine Learning (MSc in Artificial Intelligence and Machine Learning)



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